# ATTACHMENT W

# BEFORE THE MISSISSIPPI PUBLIC SERVICE COMMISSION

ENTERGY MISSISSIPPI, INC. IN RE: JOINT APPLICATION FOR THE

EC123-0082-00 TRANSFER OF OWNERSHIP AND

CONTROL OF ENTERGY MISSISSIPPI INC.'S TRANSMISSION FACILITIES

TRANSMISSION COMPANY INC.'S TRANSMISSION FACILITIES MISSISSIPPI, LLC AND ASSETS TOGETHER WITH

AND ASSETS TOGETHER WITH RELATED CERTIFICATES,

MID SOUTH TRANSCO LLC FRANCHISES AND OTHER PROPERTY

RIGHTS TO TRANSMISSION

ITC MIDSOUTH LLC COMPANY MISSISSIPPI, LLC AND

APPROVAL OF SUBSEQUENT

ITC HOLDINGS CORP. TRANSFERS OF OWNERSHIP AND

CONTROL

## DIRECT TESTIMONY AND EXHIBITS

OF

JOSEPH L. WELCH

PRESIDENT AND CHIEF EXECUTIVE OFFICER

ITC HOLDINGS CORP.

ON BEHALF OF

ITC HOLDINGS CORP. AND ITC MIDSOUTH LLC

OCTOBER 2012

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# **EXHIBIT LIST**

Exhibit JLW-1 ITC Holdings Corp. Policy on Independence

1		I. <u>INTRODUCTION</u>
2		A. Qualifications
3	Q1.	PLEASE STATE YOUR NAME AND BUSINESS ADDRESS.
4	A.	My name is Joseph L. Welch. My business address is 27175 Energy Way, Novi,
5		Michigan 48377.
6		
7	Q2.	BY WHOM ARE YOU PRESENTLY EMPLOYED AND IN WHAT CAPACITY?
8	A.	I am employed by ITC Holdings Corp. ("ITC") as President and Chief Executive Officer
9		(" <i>CEO</i> ").
10		
11	Q3.	PLEASE DESCRIBE YOUR RESPONSIBILITIES AS PRESIDENT AND CEO OF
12		ITC.
13	A.	As CEO of ITC, I am responsible—directly or indirectly—for the overall strategic
14		direction, vision, and all operational aspects of ITC's holding company and its
15		subsidiaries. ITC is the nation's first, largest and only publicly-traded independent
16		transmission company. ITC's four transmission company subsidiaries that own
17		transmission assets are International Transmission Company, d/b/a ITCTransmission

applicants ITC Holdings Corp. and ITC Midsouth LLC.

("ITCT"), Michigan Electric Transmission Company, LLC ("METC"), ITC Midwest

LLC ("ITCMW"), and ITC Great Plains, LLC ("ITCGP"). I am testifying on behalf of

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# 1 Q4. WHAT ARE YOUR EDUCATIONAL BACKGROUND AND PROFESSIONAL

# **CREDENTIALS?**

A. I have a Bachelor of Science degree in Electrical Engineering from the University of Kansas. I am also a licensed Professional Engineer in the State of Michigan.

Α.

# Q5. PLEASE DESCRIBE YOUR PROFESSIONAL EXPERIENCE.

Prior to working for ITC, I had a thirty-two year career at Detroit Edison Company ("Detroit Edison"), where I held positions of increasing responsibility in the areas of electric transmission, electric distribution, rates for service, load research, marketing, pricing and regulatory affairs. Immediately prior to founding ITCT, I was serving as Director of Transmission, where I led Detroit Edison's electric transmission area, the development of a business plan for the company's transmission system, and the resulting formation of ITCT. I was also a member of the CEO's corporate strategy team and the Management Council, responsible for implementation of corporate strategy.

While at Detroit Edison, I was active with Regional Transmission Organization ("RTO") formation and integration. For six years I led Detroit Edison's initial efforts to form the Alliance RTO, 1 and then the integration of its transmission assets (by that time owned by its subsidiary ITCT) into Midwest Independent Transmission System Operator ("MISO"). Therefore, my testimony is based on my thirty-two years of working for a vertically-integrated utility, including six years of working at the vertically-integrated

The Alliance RTO members were Ameren, Consumer Energy, Detroit Edison, Exelon, First Energy, American Electric Power, and Virginia Power. The original proposal for an owner/operator Transco model was filed in June 1999 but ultimately was not approved by FERC.

utility to establish and integrate into an RTO, and now nine years of running an independent transmission company. Based on this experience, I wrote a book in 2009 called "Competitive Electricity Markets: The Power of Choice" with my co-author C. J. Bolling about the importance of wholesale competition in electricity markets to provide lower prices for retail customers and the role of the transmission grid in facilitating the greatest possible market liquidity.

Α.

# Q6. ARE YOU OR HAVE YOU BEEN A MEMBER OF ANY ORGANIZATIONS OR

# WORKING GROUPS?

Yes. I am involved in several business groups locally and nationally as a board member or advisor. For instance, I am a Director and the current Vice Chair on the Board of the Detroit Regional Chamber of Commerce and will serve as Chair of the 2013 Mackinac Policy Conference. This conference brings together more than 1,500 attendees from business, government, entrepreneurs, and regional champions from across Michigan to discuss challenges and opportunities for success and establish a list of to-do's for the coming year to make the region and the state more competitive. I am also on the Boards of Directors for the Detroit Economic Club and Lotus Bank, where I serve as Chair of the Compensation Committee.

In addition, I am a member of the Business Roundtable, a national organization that brings together CEOs from various industries to play a leadership role in developing policies that expand economic opportunity for all Americans and am on the Energy and Environment Committee.

1		I have also participated in government policy groups like the Great Lakes Wind
2		Council created by former Michigan Governor Jennifer Granholm which was an advisory
3		body to examine issues and make recommendations related to offshore wind development
4		in Michigan.
5		Finally, because I believe it is important to train more of our nation's students to
6		become talented engineering professionals, I serve on the Advisory Board for the College
7		of Engineering at the University of Kansas.
8		
9	<b>Q</b> 7.	HAVE YOU PROVIDED TESTIMONY IN PRIOR PROCEEDINGS BEFORE
10		ANY STATE COMMISSIONS?
11	A.	I testified in numerous cases while I was an employee of Detroit Edison, which I am not
12		listing here. More recently and relevant to this proceeding, on behalf of ITC, I testified in
13		the following cases:
14		• Iowa: In Re: Interstate Power and Light Company and ITC Midwest, LLC; IUB
15		Docket No. SPU-07-11.
16		• Minnesota: Docket No. In the Matter of the Joint Petition for Approval of Transfer
17		of Transmission Assets of Interstate Power and Light Company to ITC Midwest
18		LLC, MPUC Docket No. E-001/PA-07-540.
19		Illinois: Interstate Power and Light Company and ITC Midwest LLC; ICC Docket
20		No. 07-0246.

# HAVE YOU PROVIDED TESTIMONY IN PRIOR PROCEEDINGS BEFORE 1 Q8. 2 THE FEDERAL ENERGY REGULATORY COMMISSION ("FERC")? 3 Yes. Again, I testified in several FERC cases while an employee of Detroit Edison. Most Α. recently and relevant to this proceeding, on behalf of ITC, I testified in the following 4 5 cases: Docket Nos. EL02-111; ER03-343 and EC03-40; ER06-1006; ER07-95; EC07-89 6 and ER07-887. 7 8 **Q9.** HAVE YOU TESTIFIED BEFORE CONGRESS? 9 A. Yes. In the last three years I have testified twice before the House Energy and Commerce 10 Subcommittee on Energy and Power. I also testified once before the Senate Energy and 11 Natural Resources Committee on energy policy and legislation and on FERC Order 12 No. 1000. 13 14 В. **Purpose and Summary of Testimony** WHAT IS THE PURPOSE OF YOUR TESTIMONY? 15 O10. 16 A. On December 4, 2011, Entergy Corporation, the Entergy Operating Companies, and ITC entered into agreements under which Entergy Mississippi, Inc. ("EMI") and each of 17 18 Entergy's other operating companies<sup>2</sup> will separate and then merge their electric

The other Entergy operating companies are Entergy Arkansas, Inc. ("EAI"), Entergy Louisiana, LLC ("ELL"), Entergy Gulf States Louisiana, L.L.C. ("EGSL"), Entergy New Orleans, Inc. ("ENO"), and Entergy Texas, Inc. ("ETI"). All of Entergy's operating companies are referred to collectively as the "Entergy Operating Companies".

transmission businesses into ITC's corporate structure.<sup>3</sup> I will generally refer to this separation and merger, collectively, as the "ITC Transaction" or "Transaction."

This is a multi-state transaction, involving Entergy Corporation's electric transmission businesses operating in Louisiana, Arkansas, Mississippi, Texas, the City of New Orleans, and a small portion of Missouri. The Transaction is subject to regulatory approval requirements in each of these jurisdictions, as well as the FERC. The purpose of my testimony is to support the joint application submitted by ITC and EMI seeking approval of the Transaction.

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# O11. CAN YOU PROVIDE A BRIEF OVERVIEW OF THE TRANSACTION?

11 Α. Yes. This is explained in more detail in the direct testimonies of ITC witness 12 Mr. Cameron Bready and EMI witness Mr. Theodore Bunting. Generally, the terms of 13 the Transaction call for each Entergy Operating Company to transfer its transmission assets into a separate wires subsidiary ("Wires Sub"), and for the Wires Subs to be owned 14 15 under a separate subsidiary of Entergy Corporation, Mid South TransCo, LLC 16 (hereinafter "Mid South TransCo"). The ownership of Mid South TransCo<sup>4</sup> then will be distributed to the shareholders of Entergy Corporation in the form of a tax-free spin-off. 17 Mid South TransCo then will merge with a newly-created subsidiary of ITC, ITC 18 19 Midsouth LLC, a Delaware limited liability company, with Mid South TransCo being the 20 surviving entity but owned by ITC as part of its corporate family. Mid South Transco

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Publicly available at: <a href="http://www.sec.gov/Archives/edgar/data/1317630/000119312511332173/0001193125-11-332173-index.htm">http://www.sec.gov/Archives/edgar/data/1317630/000119312511332173/0001193125-11-332173-index.htm</a>.

Note: In the Merger Agreement, these are referred to as "TransCo Common Units".

will subsequently change its name to ITC Midsouth LLC ("ITC Midsouth"). In connection with the Transaction, the ownership interests of Mid South TransCo held by shareholders of Entergy Corporation will convert into shares of ITC common stock. As witnesses Bready and Bunting explain, this entire set of corporate actions is called a Reverse Morris Trust ("RMT") transaction, and is more easily understood as a "spin-merge" transaction. As part of this RMT structure, the merger phase will result in shareholders of Entergy Corporation receiving shares that amount to 50.1 percent of ITC Holdings Corp. at closing of the Transaction. The Wires Sub that will own and operate the transmission facilities being transferred by EMI is Transmission Company Mississippi LLC ("TCM"). Upon completion of the Transaction, TCM will change its name to ITC Mississippi LLC ("ITC Mississippi"). ITC Mississippi will ultimately be owned by ITC Midsouth.

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# Q12. IN SUMMARY, WHAT WILL YOUR TESTIMONY ADDRESS?

15 A. My testimony explains that the Transaction serves the public interest and should be 16 approved. With this Transaction, ownership of the transmission business of each Entergy 17 Operating Company will move to ITC – a fully independent transmission company. As a 18 result, wholesale and retail customers and other stakeholders in the mid-South region will 19 benefit from ITC's superior business model for owning and operating transmission 20 In my view, the Transaction is critical to developing a robust, highly 21 interconnected electric grid that will efficiently and effectively meet this region's future 22 electrical energy needs, and to further integrating the Entergy Operating Companies'

transmission systems into the national energy grid that is being developed. This opportunity for customers should not be lost.

My testimony is organized into the following parts:

- First, I discuss the evolution of the electric industry and, given that evolution, how electric transmission must be viewed and addressed in a new way to unlock the full benefits of a robust and fully-capable grid. I believe this context is helpful in understanding the importance of this Transaction.
  - Second, I describe ITC and its business model. I explain what it means to be an independent transmission company, the impact of such independence, and how we run our company as a fully-independent transmission company. In describing ITC's business model, I also will highlight the benefits ITC will bring to Mississippi and the mid-South region, which include: 1) ownership and operation of the transmission system by a company structured to ensure independent business decisions that drive value for all customers and treat all generators equally in all aspects; 2) operational excellence in transmission system performance, which results from a singular focus on transmission; 3) a regional approach to identifying the most effective transmission solutions and supporting more robust competitive wholesale power markets, which ultimately benefits customers; and 4) full dedication of capital and resources to the transmission system by a financially strong and capable company.
- Third, I discuss in more detail why the Transaction makes sense and is in the public interest. I explain further how the Transaction benefits customers and

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1		stakeholders in Mississippi and the region, and discuss some practical matters
2		related to post-Transaction operations of ITC.
3		
4	Q13.	ARE YOU SPONSORING ANY EXHIBITS AS PART OF THIS FILING?
5	<b>A.</b>	Yes. In support of my testimony, I am sponsoring the following exhibits:
6		Exhibit JLW-1: ITC Holdings Corp. Policy on Independence
7		
8 9		II. OVERVIEW AND VISION FOR THE ELECTRIC TRANSMISSION INDUSTRY
10	Q14.	ARE YOU FAMILIAR WITH THE HISTORY AND DEVELOPMENT OF THE
11		ELECTRICITY INDUSTRY IN THE UNITED STATES?
12	<b>A.</b>	Yes. I have spent my entire 41 year career in the electric utility industry, and I have
13		observed and been part of an incredible evolution that is still underway. Vertically-
14		integrated electric utilities (that provide generation, distribution, and transmission
15		service) became a dominant model for providing electric service in the early days of the
16		industry. Today, there are over 220 investor-owned utilities, approximately
17		900 cooperative utilities, and approximately 2,000 publicly-owned municipal utilities
18		operating their own systems for providing electric service to end-use consumers. <sup>5</sup>
19		For decades, electric transmission systems were developed and used by utilities in
20		a balkanized fashion to serve local systems and an established customer base. While this
21		model was used in the past, it will not be sufficient (let alone optimal) to meet the energy
22		challenges of the future. Power is now brokered across multiple states and is increasingly

See <a href="http://www.nreca.coop/members/Co-opFacts/Pages/default.aspx">http://www.nreca.coop/members/Co-opFacts/Pages/default.aspx</a>.

integral to maintaining our technology-driven lifestyles. The price and availability of generation resources are in flux and pressure from growing global markets make the future energy mix uncertain. At the same time, the drive for more sustainable resources make it important to access more diverse forms of electric generation. These other forms – like renewables – are often located far distances from where electric service is needed by many businesses and homes. Mandatory grid reliability standards are in place, with new and revised standards still under development and becoming more stringent, and financial penalties are being assessed for non-compliance. All of these challenges will require investment in the nation's energy infrastructure. In order to meet these future needs, the way we view the transmission grid must evolve.

Α.

# Q15. WHAT DO YOU MEAN WHEN YOU SAY "THE WAY WE VIEW THE TRANSMISSION GRID MUST EVOLVE"?

The electric transmission grid needs to be the strong backbone of our system for delivering power to customers. It can (and in my view must) tie local electric utility systems together, make more generation sources available to load, and vice-versa, and make the whole system stronger and more reliable. Without a strong grid, however, electricity service will continue to be provided through a less effective, less efficient, and less reliable patchwork of local systems. The 2003 Northeast Blackout, for example, showed in real terms how local electricity customers are affected by the regional grid, where failure by one company to properly maintain and operate its transmission system

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ultimately allowed an event that started with a single line tripping out of service to cascade to 50 million people throughout eight U.S. states and Ontario, Canada.

To drive full value and capability for each end-use customer, we must view electric transmission as part of building and maintaining a strong regional grid. In fact, I think the national highway system is a great analogy to what the future electric transmission grid should look like. The highway system connects population centers within states and across the country. It provides a network to move commerce efficiently to many destinations across the United States. Yes, state highways existed prior to the national highway system. People and commerce made it to their destinations along those roads. Yet, the multi-lane, high speed national highway system that was planned to interconnect entire regions is significantly more efficient and now an invaluable backbone for interstate commerce that continues to be built even today. It is critical to our economy and lifestyle to have this efficient and reliable way of traveling and exchanging commerce. Similarly, a well-planned, highly interconnected, high-voltage electric transmission system is needed to provide the backbone of our system for getting energy to customers. Thus, our approach to transmission must be modernized to more efficiently and reliably meet current and future energy needs.

# 1 Q16. HAVE RECENT REGULATORY DEVELOPMENTS SUPPORTED A

# 2 TRANSITION TO VIEWING TRANSMISSION IN THIS WAY?

3 Α. The implementation of open-access transmission service after FERC Order Yes. Nos. 888<sup>6</sup> and 2000<sup>7</sup> were helpful steps in fostering an evolution of balkanized 4 5 transmission assets into a more regional system. The growth of RTOs is just starting to 6 tie transmission systems together and allow greater power flows between utility assets. 7 The most recent step in this migration just last year was FERC Order No. 10008, which 8 promotes further optimization of regional planning and cost allocation, and continues the 9 process of looking for interregional efficiencies.

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# Q17. IN YOUR OPINION, ARE OPEN ACCESS REGULATION AND RTOS

# SUFFICIENT TO ADDRESS ELECTRIC TRANSMISSION ISSUES?

13 No. They are a step in the right direction, but standing alone, will not achieve the Α. 14 evolved model for transmission that is needed to tackle our nation's future energy 15 challenges. Even with open access rules and RTO membership, the transmission owners 16 (as the owners of the assets) drive the development, maintenance, and management of 17 their transmission systems. Ownership of transmission must be structured to best support 18 the grid as the regional backbone of our electric delivery system. Specifically, 19 transmission must be owned by an entity that is solely focused on transmission and 20 independent of ownership in generation. With such independence, the transmission

<sup>° 75</sup> FERC ¶ 61,080.

<sup>89</sup> FERC ¶ 61,285.

<sup>8 136</sup> FERC ¶ 61,051.

owner can be purely dedicated to the grid for the benefit of all transmission customers (without needing to weigh transmission issues against its other lines of business), while taking an appropriately regional view of the grid in addressing transmission issues.

While open access regulations have been implemented to provide increased transparency and separation between transmission and generation interests, they are not a substitute for independence. While I have not studied Entergy's transmission practices, based on my experience, regulation does not assure market participants that the transmission provider has a fully unbiased view of the grid. Only full structural separation (achieved through the independent transmission company model) fully eliminates the opportunity for bias in decision making. As the Federal Trade Commission noted:

Although operational unbundling can make a transmission owner powerless to discriminate in the operation of the grid, such an owner still may have incentives and the ability to hold back on expanding or maintaining the grid if that would reduce the competition that its generation assets will face. Regulatory efforts to prevent such behavior through regional transmission planning and maintenance or through reliability standards are an ongoing challenge. Vertically integrated utilities' full divestiture of transmission assets to entities (whether for-profit or not-for-profit) that are not vertically integrated could neutralize transmission owners' incentives to underinvest in transmission. By contrast, an independent Transco derives revenue solely from transmission services and thus should have incentives to increase the use of transmission.

See FERC Standards of Conduct, 18 CFR § 358 (2011).

<sup>&</sup>lt;sup>10</sup> Comment of the Federal Trade Commission, Standards of Conduct for Transmission Providers, Docket No. RM07-1-00, May 7, 2008, fn. 17.

Full structural separation eliminates any possible real or perceived tension between generation and transmission and best aligns incentives for supplying generation and building needed transmission.

A.

# Q18. WHAT ROLE DO YOU SEE ITC PLAYING IN THE DEVELOPMENT OF THE

# STRONG REGIONAL GRID YOU HAVE DISCUSSED?

Given the importance of independence to support our needed electric transmission grid, ITC is the industry leader. Unlike vertically-integrated utilities, ITC is totally independent of energy buyers and sellers. Unlike RTOs, we own and operate our transmission systems. Thus we can see the needs of the transmission grid in a fully independent and regional manner, which is necessary to unlock the full benefits of building a true backbone grid. We enjoy a unique perspective regarding the challenges to, and opportunities provided by, a transmission grid planned and developed by a fully independent transmission company with a regional view. ITC is uniquely positioned to lead the evolution of the electric transmission system to form the true backbone grid that I described above.

Because we are independent, no other line of business can affect our view of transmission system needs or our dedication to addressing those needs. For example, our transmission system operations allow us to see inefficiencies in the grid, determine where repairs or upgrades are needed, and identify available lower-cost generation in the market. We act on this information to optimize the value of the transmission system for customers.

In addition, with respect to taking a regional view, we look across utility and RTO boundaries to identify solutions to system needs that provide local and regional benefits. One example that I will discuss in more detail later in my testimony is the Green Power Express ("GPE") project. As proposed, GPE would stretch across the Upper Midwest to serve load centers in Chicago and beyond. The existing RTO planning process was not structured to generate this idea. However, ITC developed the idea by trying to find the best way to move growing power generation development that exceeded local needs in the Upper Midwest to load centers and markets where more power is used. As it turns out, GPE became the impetus for a number of projects that are now part of MISO's regional transmission plan across the Midwest.<sup>11</sup>

# Q19. IS THIS APPROACH CONSISTENT WITH THE TYPE OF PLANNING REQUIRED BY ORDER 1000?

A. Yes. Order No. 1000 was designed to support the construction of needed regional and interregional transmission projects and included the basic tenets ITC had been advocating for prior to the Order's issuance, such as larger coordinated planning areas between regional and inter-regional entities. As a result, the policy environment will be more conducive to efficiently meeting customers' needs through a regional and interregional view.

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<sup>&</sup>quot;ITC's Green Power Express, though Unlikely to be Built, is Agent of Change", Transmission Hub dated 7/2/12 by RoseyLum.

# Q20. HOW IS THIS VIEW OF THE ELECTRIC INDUSTRY'S EVOLUTION

# RELATED TO THIS TRANSACTION?

As I have described, most effectively, efficiently, and reliably serving customers' electric needs in Mississippi, now and into the future, requires transformational, not incremental, solutions. This Transaction is such a transformational step, which will benefit customers in Mississippi by bringing ITC's independent transmission company approach to the region. At the same time, separating out the transmission system will also strengthen EMI's focus on generation and distribution. In that way, the Transaction will improve the provision of electricity to end-use customers going forward.

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# III. BENEFITS OF THE ITC BUSINESS MODEL AND THE TRANSACTION

# Q21. CAN YOU SUMMARIZE HOW THIS PARTICULAR TRANSACTION SERVES

# AND IS CONSISTENT WITH THE PUBLIC INTEREST?

A. I sum up the various benefits of the Transaction this way: it is better for ITC to own and operate the transmission system. I am proud of our company and the role we play as a good steward of the electric transmission grid. I believe our independent transmission company model is a superior way for electric transmission assets to be owned and operated. By extension, I believe the public interest will be served by bringing our independent transmission company model to customers in the EMI footprint.

Specifically, through the transaction, customers of EMI will benefit from:

1) ITC's independence from all buyers and sellers of electric energy, which means our
pure and total dedication is to being a good steward of the electric transmission grid;

2) ITC's singular focus on electric transmission, which drives a dedication to transmission service, operational excellence, and expertise in transmission;

3) enhancement of the benefits of the wholesale energy market, through ITC's regional view, improvement of the transmission grid, and its structural separation from users of the transmission grid; and 4) ownership of the transmission business by a financially strong and capable entity, whose resources are fully dedicated to the capability and performance of the transmission system.

# Q22. CAN YOU EXPLAIN EACH OF THESE BENEFITS IN MORE DETAIL?

A. Yes. A good way to explain these benefits is to describe who ITC is and how we operate our business. I will first describe the company's overall structure and history. Then I will further explain the four beneficial attributes of our independent transmission company business model that drive benefits for customers.

# A. Independent Business Model

# Q23. PLEASE PROVIDE AN OVERVIEW OF ITC.

**A.** ITC is an independent transmission company. Our business is owning, planning, 18 constructing, operating, maintaining, and investing in electric transmission infrastructure.

19 We have a singular focus on being an excellent owner and operator of electric transmission systems.

I have a passion for electric transmission and the value it provides. I find that our employees are proud of the role they play in the energy industry. They are dedicated to

making the grid strong, improving and maintaining electric reliability, economically reducing congestion, and lowering the overall cost of delivered energy for customers.

At ITC, we talk about being a solid team that stays dedicated to consistently achieving operational excellence and "doing the right thing" for the grid and its customers. A lot of companies may speak in those terms about their goals, but the difference at ITC is that all of our aspirations, goals, and efforts are focused solely on electric transmission.

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# Q24. HOW WAS THE COMPANY FORMED?

In 2001, Detroit Edison organized its transmission business as a separate corporate subsidiary named International Transmission Company. I was Director of Transmission at Detroit Edison at that time, and I led the development of a business plan for creating an independent transmission company. On February 20, 2003, FERC approved an order authorizing the sale of International Transmission Company to ITC Holdings Corp. 12 Upon the close of that transaction, International Transmission Company (now doing business as ITC *Transmission*) became a fully independent transmission company, operating a transmission system in Southeast Michigan.

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<sup>102</sup> FERC ¶ 61,182 ("This order benefits customers because the transfer of transmission facilities to an independent entity is one of the most effective means of separating transmission interests from generation interests and achieving independence through a for-profit transmission company."); Order Denying Rehearing and Accepting Compliance Filing, 104 FERC ¶ 61,033 (2003).

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### HOW HAS THE COMPANY GROWN SINCE THEN? 1 **O25.**

2 Α. ITC is an excellent model for owning and operating transmission systems and meeting the important needs of the grid so the company has grown rapidly. Also, the company has looked for and implemented opportunities to grow its business model into new geographic areas, where possible.

> ITC Holdings Corp. completed an initial public offering ("IPO") in July 2005, and became a publicly traded company listed on the New York Stock Exchange. At that time, the company implemented additional measures approved by FERC to assure its continuing independence. 13

> In October 2006, ITC completed the acquisition of METC.<sup>14</sup> METC owns the former transmission assets of Consumers Energy, which cover the western part of Michigan's Lower Peninsula.

> Also in 2006, ITC formed ITC Grid Development, LLC to pursue the development of regional transmission projects in new areas. As part of this effort, ITCGP was established that year to partner with local utilities in the construction of needed transmission in the Southwest Power Pool ("SPP") region. Since then, ITCGP has become authorized to conduct business in Kansas and Oklahoma, owns and operates transmission facilities in those states, and is a transmission owning member of SPP.

<sup>111</sup> FERC ¶ 61,149 (2005).

<sup>116</sup> FERC ¶61,271 (2006).

In December 2007, a new ITC subsidiary named ITC Midwest acquired the transmission assets of Interstate Power and Light.<sup>15</sup> ITCMW's assets are located in parts of Iowa, Minnesota, and Illinois (with a short part of a transmission line that passes through Missouri).

In 2009, ITC formed Green Power Express, LLC to build, own, and operate high-voltage regional transmission in the Upper Midwest to allow emerging renewable energy to be transported to load centers further east.

Α.

# Q26. PLEASE DESCRIBE ITC'S CURRENT OPERATIONS.

Today, ITC's subsidiaries own and maintain approximately 15,000 transmission line miles in seven states operating in two RTO's. Those assets serve a combined system peak load of over 26,000 megawatts. ITC is a Michigan corporation whose corporate headquarters are located in Novi, Michigan, with regional headquarters for ITCMW in Cedar Rapids, Iowa and ITCGP in Topeka, Kansas. We also maintain a number of warehouses, office space, and a backup control center across ITC's geographic footprint to support local operations.

ITC's two Michigan transmission companies, ITCT and METC, operate contiguous, transmission systems in Michigan's lower peninsula that transmit electricity to local electricity distribution facilities from generating stations throughout Michigan and the surrounding region. In total, ITCT and METC serve a combined peak load of roughly 22,400 megawatts and have more than 8,300 miles of transmission lines.

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<sup>121</sup> FERC ¶ 61,229 (2007).

ITCMW operates a contiguous system in parts of Iowa, Minnesota, Illinois and Missouri that serves a peak load of roughly 3,700 megawatts. ITCMW has more than 6,600 miles of transmission lines. The transmission facilities owned by ITCT, METC and ITCMW are under the functional control of MISO.

ITCGP owns and operates two stations in Kansas and two new transmission lines in Kansas and Oklahoma (known as Kansas Electric Transmission Authority ("*KETA*"), Phase I and Hugo-Valliant, respectively) that are under the functional control of SPP. In addition to completing KETA Phase II later this year or early next year, ITCGP is engaged in constructing a portion of the Kansas V-Plan project, which is due to be in service in 2014. Together, ITCGP's three new high-voltage transmission projects in the SPP region will result in 314 miles of new 345 kV transmission lines.

A.

# B. First Beneficial Attribute: Independence

# Q27. WHAT DO YOU MEAN WHEN YOU SAY THAT ITC IS AN INDEPENDENT

# TRANSMISSION COMPANY?

ITC's only line of business is electric transmission, and the company is structured to be free from influence by entities that buy or sell energy as a commodity. ITC does not own generation or distribution assets, or fuel suppliers, and it makes no retail or wholesale electricity sales. In addition, unlike other companies that have set up stand-alone transmission companies, ITC is not owned by utility companies, the holding companies of utilities, or entities that buy or sell energy as a commodity. The company also maintains corporate governance rules that protect its independence.

### WHAT GOVERNANCE RULES DOES ITC MAINTAIN TO PROTECT ITS **O28.**

### 2 **INDEPENDENCE?**

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A. First, in order to safeguard its independence and abide strictly by all conditions that have been imposed by FERC in connection with its independence designation, ITC has developed a Policy on Independence that is posted on the Open Access website of each of its operating subsidiaries. A copy of that Policy is attached to my testimony as

# Exhibit JLW-1.

Under the Policy on Independence, all members of the company's Board of Directors and management, as well as all employees, are prohibited from having any "direct financial interest in, or a financial conflict of interest with, any Market Participant<sup>16</sup>, or an Affiliate of any Market Participant." In addition, contractors or consultants employed by ITC must disclose any direct financial interest in any market participant, or any affiliate of a market participant. ITC retains the right to disqualify a contractor should it deem such an affiliation to create a conflict of interest.

Second, ITC's Articles of Incorporation restrict potential ownership of stock in the company by market participants to avoid any influence on the company that could hinder its independence. Under the Articles of Incorporation, a market participant (or a group containing a market participant) is generally restricted from owning more than five percent of any class of ITC stock, and in any event may not vote shares of the company in excess of 5% of ITC's stock.

Market Participant is defined at 18 C.F.R. § 35.34(b)(2).

If a holder owns more than 5% of ITC's stock, it is required by SEC rules to make an annual disclosure to the company. The Board of Directors then starts an investigation into whether each such shareholder is a market participant, and the Board has the right to redeem shares in excess of 5% ownership held by any such market participant. ITC also is required to inform FERC when it receives notification that a market participant has acquired 5% or more of ITC's stock so that FERC may conduct its own, independent investigation of the market participant status of such a shareholder.

# Q29. CAN YOU DESCRIBE THE IMPACT OF INDEPENDENCE ON HOW ITC BEHAVES AS A COMPANY?

A. Yes. Because our corporate family has absolutely no interest in any other line of business, our pure and total dedication is to being a good steward of the electric transmission system. That pure perspective starts at the top of our company and flows through to employees at all levels of the company.

Market participants are restricted from exercising influence over the company as shareholders. Each member of our Board of Directors and management is individually free from market participant influence. Our management team and employees are people who have chosen to dedicate themselves to supporting the electric transmission grid, with no influence from market participants. We are totally dedicated to being a non-discriminatory provider of transmission service, and view all interests related to the transmission grid in a non-discriminatory manner. This is not only a function of the

regulations or directives applicable to ITC; it is who we are as a company and how we are structured.

Having worked at a traditional vertically-integrated utility, I am familiar with the challenges of being a generation, distribution and transmission provider under one roof. A vertically-integrated utility has multiple business lines to oversee, with transmission typically being the smallest. Across the electric industry, transmission is typically about 10% of the asset base of a utility compared to 60% for generation and 30% for distribution. Having spent most of my career in a traditional, integrated utility model, and now leading a truly independent transmission company for almost a decade, based on my personal experience I believe that independence drives a stronger dedication to being an open-access transmission provider for the benefit of all customers of the grid. With an independent transmission company, the fact is that transmission is always in the spotlight, and there is no potential for other lines of business to diminish our total dedication to being a good steward of the electric transmission system.

# Q30. PLEASE PROVIDE A PRACTICAL EXAMPLE OF THE IMPACT OF INDEPENDENCE ON ITC'S APPROACH TO TRANSMISSION.

**A.** One area where independence is particularly important is transmission planning. We proactively identify and pursue transmission projects purely based on the needs of the transmission system, have more opportunity for customer and stakeholder engagement,

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While the transmission component of a customer's bill may vary by customer class and by region, the Department of Energy estimates that transmission comprises eight percent of a customer's bill. See e.g., Energy Information Administration, "Major Components of U.S. Average Electric Price, 2010," available at: http://www.eia.gov/energyexplained/index.cfm?page=electricity\_factors\_affecting\_prices.

and (due to our regional focus) can take a broader view of the transmission system's needs. Our planning approach is explained in ITC witness Thomas Vitez's testimony, but I will discuss some aspects of it here.

In its transmission planning process, ITC identifies, proposes, and pursues needed projects by reviewing the needs of the transmission system. Our independence provides the highest assurance that these decisions cannot be influenced by market impacts to a particular generating facility or owner unless it has benefits for the consumer.

Importantly, while RTOs have regional planning processes, the results of those processes depends on projects being proposed. As Mr. Vitez explains, the RTO planning process is mainly "bottom-up," meaning that the RTO evaluates projects submitted by local transmission owners and stakeholders. For this reason, the consideration of projects is to a large degree a function of the objectives of the transmission planner.

Overall, as a result of our independent model, ITC looks at the transmission system broadly to evaluate the most efficient, long-term solutions for regional system needs. ITC looks within and outside of its own footprint for solutions that will benefit customers now and in the future, and this view plays an important role in defining the projects that ITC proposes in RTO planning processes. In contrast, a transmission owner who views planning narrowly, looking only within its footprint, may propose a project that is not regionally optimized because it does not have the broader view of regional possibilities in mind. Again, while RTOs have their regional planning processes, individual transmission owners have a significant role in identifying and determining what projects to propose in that process.

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# Q31. DOES INDEPENDENCE IMPACT ITC'S APPROACH TO CUSTOMER AND

# REGULATOR INTERACTIONS IN TRANSMISSION PLANNING?

We supplement our own studies by engaging in regular communication with customers, stakeholders, and regulators to seek input on various issues, including planned projects and the needs of the transmission system. An example is our Partners in Business ("PIB") meetings, where we meet with stakeholders and, among other topics, gather information about the needs of customers and stakeholders, seek opportunities to improve the reliability and quality of electric transmission services and operations, and solicit economic development intelligence to guide our planning process. In fact, we have established goals for meetings with our customers, which are: 1) listen to customers and respond to their needs; 2) lead teams of subject matter experts to identify challenges, foster creative alternatives and drive solutions through implementation; 3) seek opportunities to improve the reliability and quality of stakeholders' electric transmission services and operations; 4) solicit economic development intelligence to share in planning; and 5) facilitate construction meetings and the monitoring of key activities and deliverables. The testimony of ITC witness Mr. Thomas Wrenbeck provides greater detail about ITC's stakeholder relations. This is above and beyond MISO's planning process, where we also meet with stakeholders, federal and state regulators, utility generation owners, non-utility generators, and consumer representatives to review and debate the results of the planning models and proposed projects. This MISO stakeholder group also evaluates generation and demand response alternatives to proposed transmission projects.

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# 1 Q32. WILL THE TRANSACTION NEGATIVELY IMPACT ITC'S INDEPENDENCE?

No, not at all. Importantly, the ITC common stock being issued in connection with the Transaction will be issued directly to shareholders of Entergy Corporation – not to Entergy Corporation itself. In addition, all the corporate governance requirements that protect our independence will remain in place. The restrictions on market participant stock ownership will continue to apply to all ITC shareholders (including the Entergy Corporation shareholders that receive ITC stock at closing of the Transaction). Our Board of Directors and management will remain independent of market participants (including the two new Board members our existing Board will add, in accordance with the Merger Agreement). Also, our Policy on Independence will continue to apply to all our employees, including the personnel from the Entergy Operating Companies and Entergy Services, Inc. ("ESF") who join ITC as part of the Transaction. As a result, these employees will be required to divest any direct financial interest in a market participant, including ownership of Entergy Corporation stock, within the FERC-approved timeframe.

As part of the Merger Agreement, Entergy Corporation has an option to transfer some of its ownership interests in Mid South TransCo to a trust. Upon closing of the Transaction, those interests would convert into shares of ITC common stock. For a period up to six months following the closing of the Transaction, Entergy would be able to direct the trustee to offer Entergy shareholders to exchange their shares of Entergy Corporation common stock for shares of ITC common stock out of the trust. At the end of the six month period, any shares remaining in the trust would be distributed to the

Entergy Corporation shareholders on a pro rata basis. The number of shares that could be held in this trust is capped at less than 5% of ITC's outstanding shares, and the trustee would be required to vote in accordance with the votes of the other holders of ITC stock, not at the direction of Entergy Corporation. EMI witness Mr. Theodore Bunting also addresses this provision in his testimony. ITC agreed to this trust exchange arrangement as part of the Transaction because it carries with it sufficient restrictions to protect ITC's independence and, under the Merger Agreement, it must be approved by FERC for it to be utilized.

A.

# C. Second Beneficial Attribute: Singular Focus

# Q33. WHAT DO YOU MEAN WHEN YOU SAY THAT ITC'S SINGULAR FOCUS ON

TRANSMISSION IS A POSITIVE ATTRIBUTE OF ITS BUSINESS MODEL?

I mean simply that ITC's only business is being an owner and operator of electric transmission systems, so we strive to be the very best transmission company. Our management team focuses only on transmission and our employees are specialists in transmission. I doubt the CEO of a vertically-integrated utility often gets significant questions from his or her Board regarding transmission performance because it is such a small component of the business. However, as the CEO of ITC, I wake up every morning thinking about transmission and am accountable to the ITC Board of Directors for the performance of our systems. This singular focus drives specialization throughout the organization and stronger performance.

# Q34. CAN YOU DESCRIBE THE BENEFITS DERIVED FROM THIS SINGULAR

# 2 FOCUS?

A. Yes. Each year the company sets goals for itself, which shows where we put our focus.

In summary, those focus areas are: 1) operational excellence, particularly in the areas of

transmission system reliability, maintenance, compliance, safety, and efficient operations;

and 2) capital investments and improvements to the transmission system. In addition, as

part of our singular focus on transmission, we also work hard at actively engaging with

transmission stakeholders and the communities where we operate, as well as being a good

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# Q35. CAN YOU FURTHER DESCRIBE HOW ITC'S SINGULAR FOCUS ON

# TRANSMISSION IMPACTS SYSTEM RELIABILITY?

corporate citizen as a transmission company.

A. With a singular focus on electric transmission, ITC pursues operational excellence which is measured by strong transmission system performance. ITC witness Mr. Jon Jipping provides detailed testimony about ITC's approach to improving transmission system reliability, which illustrates the value of our singular focus. As Mr. Jipping explains, important elements of ITC's approach to transmission system reliability include preventive maintenance, proactive investment plans to improve system performance and reduce customer outages, and a strong dedication to compliance with all North American Electric Reliability Corporation ("NERC") reliability standards. This approach pays off in measurable ways.

ITC has a strong track record of improving the performance of every transmission system it owns. Our goal is for the transmission system of each ITC operating company to achieve top decile reliability performance. We have achieved that for our longest-standing operating companies, ITCT and METC, and we see continued improvement toward that goal for ITCMW. As ITC witness Collins explains, ITCMW performance has improved significantly and continues to trend in a positive direction. Overall, for 2011, ITCMW was in the third quartile for sustained outage performance and the second quartile for average duration of circuit outages. In the 100 kV and above category, ITCMW is top decile for average circuit momentary outages and top quartile for average circuit outages and duration in 2011. In 2010, ITCMW's overall performance was in the fourth quartile for sustained outages and the third quartile for outage duration so we are making great progress.

## **O36.** HOW DOES ITC PRIORITIZE SAFETY?

A. Safety must be – and is – our top priority. Given all the maintenance and capital investment work we have done on our existing transmission systems, we have a lot of work going on in the field. Safety comes before everything else to make sure everyone makes it home safely at night.

Our strong commitment to safety is evident in our safety statistics. ITC witness Jon Jipping explains in detail how we approach safety at ITC, but I would like to highlight that here again we are a top performer in the industry. All employees receive regular safety training in addition to job-specific training. Protective equipment is never

optional and we do regular safety audits to ensure compliance with safety standards. We also have safety briefings twice a day for field work to make sure all safety issues are being addressed in a timely manner. Even minor safety incidents are thoroughly reviewed to identify lessons learned and make changes as appropriate. We like to say that everyone's first job is to go home safely to their families at the end of the day. We would continue this approach in our operations and work in the EMI footprint.

# Q37. DOES YOUR SINGULAR FOCUS AS A COMPANY TRANSLATE TO

# **EMPLOYEES?**

A. Yes. As a company, we have an acute focus on achieving solid transmission system performance because that is our only business. As a result, we have an added ability to attract and retain personnel with high levels of interest and expertise in electric transmission.

Our focus on transmission also puts us in a better position to help address the near-term shortage of skilled workers, particularly power engineers. In a 2009 report, the U.S. Power and Energy Engineering Workforce Collaborative noted that approximately 45% of U.S. electrical engineers would be eligible for retirement or could leave engineering for other reasons in the subsequent five years. This translates to over 7,000 highly-skilled engineering roles which must be filled if the grid is to remain functioning at its current level. 18 We are driven to maintain a skilled workforce to meet our

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<sup>&</sup>quot;Preparing the U.S. Foundation for Future Electric Energy Systems: A Strong Power and Energy Engineering Workforce", U.S. Power and Energy Engineering Workforce Collaborative, available at: http://www.ieeepes.org/images/pdf/US Power & Energy Collaborative Action Plan April 2009 Adobe72.pdf.

ITC Holdings Corp. and ITC Midsouth LLC Direct Testimony of Joseph L. Welch October 2012

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performance objectives and therefore focus heavily on training our force in the field and the control room.

Through the Transaction, ITC will add the expertise of Entergy transmission employees and leverage any transmission-related and storm response best practices utilized by EMI in its footprint. Entergy transmission employees' knowledge of the history and conditions of the Entergy transmission system will be extremely valuable, especially when coupled with ITC's independent business model. These experienced transmission professionals will get to work in a company where transmission is the only focus. For its part, EMI will be able to focus all of its attention and effort specifically on generation and distribution – which I believe will similarly enhance its focus and expertise in those areas. I see this as part of the benefits of the Transaction.

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# Q38. DOES A SINGULAR FOCUS ON TRANSMISSION HELP ITC OPERATE

# EFFICIENTLY?

Yes. First, we believe that a critical part of operational excellence is being a cost-efficient transmission provider. We take care with the costs of our business, knowing that our expenses translate to charges recovered from users of the transmission system, and ultimately from end-use consumers. Thus, in conducting our business and maintaining our transmission systems, we look to drive the most value over time and be cost efficient. ITC witness Mr. Jon Jipping describes in more detail how the singular focus drives operational efficiencies.

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In addition, because we are dedicated to applying operational excellence solely in the area of electric transmission, we are able to achieve operational efficiencies in the process. This is achieved through specialization and standardization. Just like Southwest Airlines flies only one type of airplane across its fleet so that everyone knows the equipment well, ITC attempts to utilize standard equipment when possible to drive greater efficiencies. For example, in the area of maintenance, ITC has reduced the average amount of time it takes to complete a breaker replacement from six weeks to two weeks. This is because we have developed a consistent process with standard materials and are doing more of them so we are more efficient.

We also have worked to develop strategic alliance relationships with our vendors as ITC witness Jon Jipping discusses, which has helped us ensure that needed equipment is available to meet our project timelines. We purchase a large volume of transmission equipment each year to support our capital plans and have leveraged that purchasing power into better pricing for equipment. With the Transaction, we would bring these practices that result from our business model to EMI's footprint and with the increased size resulting from the Transaction I am hopeful we could successfully pursue further efficiencies.

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# 1 Q39. CAN YOU FURTHER DESCRIBE HOW ITC'S SINGULAR FOCUS ON 2 TRANSMISSION IMPACTS ITS APPROACH TO INVESTING IN AND 3 IMPROVING THE TRANSMISSION SYSTEM?

As stated above, ITC studies the transmission system and engages with customers and stakeholders to identify and pursue needed capital investment projects and other improvements. For instance, when we first purchased ITCT, we quickly began to work with the RTO to change the Available Flowgate Capacity ("AFC") calculations to eliminate some artificial barriers in the form of excessive or overlapping reliability margins. This change allowed more economic power to flow on the system more often.

Where system investment is needed, we move aggressively to complete those projects. Due to our singular focus, we champion the needs of the transmission system and turning transmission project plans into reality. In systems it has previously acquired, ITC has completed capital projects targeted at remediating the industry-wide effects of decades of underinvestment, improving reliability, providing non-discriminatory access to transmission, promoting competition in electric energy markets and facilitating interconnection of new generation and load. These investments have been fully vetted as part of the applicable RTO planning process.

As documented in ITC witness Cameron Bready's testimony, from ITCT's first year of operation as an independent transmission company in 2003 through June 2012, the total capital investments for ITC's operating companies were approximately \$3.0 billion, an amount that averaged two times cash flow from operations. ITC witnesses Jon Jipping and Thomas Vitez also discuss in further detail ITC's efforts to

1 improve the transmission systems it owns and our independent planning approach to 2 identify and pursue those capital investment projects.

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4 O40. DID THE ITC **OPERATING COMPANIES** MAKE **PARTICULAR** 5 INVESTMENTS YOU WOULD LIKE TO HIGHLIGHT? IF SO, PLEASE 6 EXPLAIN.

7 Α. Yes. As ITC witness Thomas Vitez explains in detail, ITCT completed the Jewell-Spokane project in 2004. That project in southeast Michigan was a one-time \$10.2 million investment that is estimated to provide annual net benefits of over \$60 million, with a benefit to the ITCT footprint alone of over \$64 million. 19 And these figures include only some of the other significant sources of project benefits discussed by ITC witness Mr. Johannes P. Pfeifenberger. This project was originally identified in 1988 by the previous owner who decided to operate around the constrained facility instead of 14 relieving it.

> Similarly, ITC witness Douglas Collins speaks to additional key investments currently taking place at ITCMW. ITCMW is in the process of constructing the Salem-Hazelton project, a new 80 mile 345 kV line to improve reliability in eastern Iowa and improve market efficiency by reducing transmission congestion. In 2006, MISO found that the construction of the Salem-Hazelton line would reduce annual load and production costs by over \$108 million compared to an estimated total cost of the line of \$123 million. Again, this figure does not consider the full range of transmission benefits

Richard D. Tabor testimony, FERC Case No. X, Exhibit IT-200, pg. 12.

described by Mr. Pfeifenberger. Although the need for the line was recognized for several years prior to 2006 by the prior owner, it was not built due to competing needs of available capital.

I am also proud to talk about what ITC has done in Kansas. After the state government became frustrated with the pace of transmission development in Kansas, it established the KETA to define, and if necessary, finance needed transmission. KETA worked with stakeholders to identify and study a project from Spearville, Kansas to a new substation north of Hays, Kansas and continuing north to Axtell, Nebraska. KETA sought companies to make the Kansas portion of this project a reality. ITC stepped up through ITCGP and was selected to build, own and operate this 345 kV project. In June 2012, the 89-mile Phase I of the KETA project went into service under budget. We anticipate that Phase II of the KETA project will be in service by the end of 2012, also under budget and delivering benefits to the region approximately 6 months ahead of the SPP planned in-service date.

ITCGP is now working to acquire land and begin construction on its next big Kansas project, the Kansas V-plan, a double-circuit 345 kV line from Spearville substation south to the new Clark County substation, and east to the new Thistle substation near Medicine Lodge, Kansas in Barber County. This project will connect eastern and western Kansas to improve electric reliability and enable energy developers to tap into the transmission grid, further establishing a competitive energy market in the state. ITC witness Mr. Jon Jipping has more information on these projects in his testimony.

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### Q41. WITH SUCH A FOCUS ON TRANSMISSION INVESTMENT, IS THERE A RISK

### OF OVERBUILDING?

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No. Our proposals for capital investment projects are generated by the needs of the transmission system (resulting from our studies on the system and feedback from customers and stakeholders). Then, through the open and transparent RTO planning processes, project proposals are vetted to assure they solve an identified need. As described in the direct testimony of ITC witness Mr. Thomas Vitez, the MISO Transmission Expansion Plan ("MTEP") process provides a forum for interested parties to review MISO studies of proposed projects and propose transmission and non-transmission alternatives. If conflicting solutions cannot be resolved by the sponsoring parties, MISO makes the final determination as to what project should be submitted for approval. Also, as discussed earlier, ITC also maintains regular communications with regulators, customers and stakeholders above and beyond the RTO processes to make sure we are addressing their needs and concerns. Thus, capital project plans are generated based on need and thoroughly vetted in various review processes before any project is initiated.

Importantly, the avenues to stop a transmission owner from making unneeded investments are much stronger than the avenues available to require an owner to make needed investments. For regulators in particular, the model of ITC within an RTO is significantly more effective at achieving a desired transmission system than the status quo. In the RTO process, retail regulators have access to existing RTO resources for planning data and inquiries and discussions with independent RTO experts that are more

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comprehensive and cost effective than each jurisdiction retaining its own experts and attempting to evaluate needs individually.

Also, as a practical matter, the need for transmission investment remains significant.<sup>20</sup> Failing to make necessary transmission investments prevents improvements to grid reliability and misses opportunities to economically relieve congestion. The real risk for end-use consumers is failing to complete justified transmission investment that would provide access to those opportunities, particularly considering that transmission is such a small part of end use consumers' bills.

Finally, as Mr. Vitez explains, we are extremely protective of our reputation and understand that it is shaped by our performance as a transmission company. We know our stakeholders and regulators monitor our business, and the future success of our business model to a large extent depends on our reputation. We want to make sure we maintain a reputation as a prudent investor in the transmission grid and review each project alternative to identify the best long-term value.

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See American Society of Civil Engineers, Failure to Act: The Economic Impact of Current Investment Trends in Electricity Infrastructure (April 2012) available at: <a href="http://www.asce.org/uploadedFiles/Infrastructure/Failure\_to\_Act/energy\_report\_FINAL2.pdf">http://www.asce.org/uploadedFiles/Infrastructure/Failure\_to\_Act/energy\_report\_FINAL2.pdf</a>. Concludes that increased investment trends of recent years will still result in a transmission investment gap of approximately \$112 billion by 2040.

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### 1 Q42. ASSUMING THE TRANSACTION CLOSES, WILL ITC ALSO BE FOCUSED

### ON INVESTING IN THE TRANSMISSION SYSTEM IN THE EMI

### **FOOTPRINT?**

4 **A.** Yes. ITC witnesses Jon Jipping and Thomas Vitez discuss our approach to future investment, but generally ITC would expect to complete any in-progress transmission projects and follow through on near-term planned projects. The Entergy Operating Companies' current investment plans, as described by EMI witness Bunting, indicate that we will be making significant capital investments of approximately \$500 million annually in the transmission systems across the Entergy Operating Companies.

In the longer term, after starting with the existing Entergy Operating Company capital plans as a base, ITC will apply its own independent planning judgments and processes to determine the amount and timing of proposed transmission investments, given our regional view and stakeholder process. Consistent with our track record of improving the transmission systems we currently own, we would be pro-active and focused on improving the transmission system in the EMI footprint.

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### Q43. WILL ITC WORK WITH RETAIL REGULATORS IN THE ENTERGY REGION

### ON PLANNING AND INVESTMENT ISSUES?

A. Yes. Retail utility regulators are key participants in the transmission development process for ITC. To maintain an open line of communication, ITC designates a single point of contact for regulators in each of its operating company jurisdictions. It is a primary responsibility for that point of contact to provide information on upcoming

activities, answer questions, and discuss concerns so that they can be addressed effectively and efficiently.

In addition, retail regulators play a vital role in the MISO planning process by providing important input on needs and concerns in their jurisdictions related to the development of projects. Regardless of how the role of the Organization of MISO States ("*OMS*") is addressed in relation to the Entergy Operating Companies' MISO membership, ITC will regularly consult with and advise each retail regulator in the Entergy Region<sup>21</sup> regarding future transmission upgrade plans.

Furthermore, ITC has committed to support retention of the Entergy Regional State Committee's ("*ERSC*") existing authority over cost allocation and construction of transmission upgrades for the five-year transition period after the Entergy Operating Companies join MISO and the transitional framework conditionally approved by FERC in Order No. ER12-480-000.

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# Q44. HOW DOES ITC'S SINGULAR FOCUS ON TRANSMISSION TRANSLATE TO ITS APPROACH TO CUSTOMER SERVICE AND ENGAGEMENT WITH

### 17 STAKEHOLDERS?

ITC is dedicated to providing high quality customer service. This is another area where our singular focus on transmission drives excellence in our performance. Because transmission is our only business, we work hard at communicating with customers and

The Entergy Region generally covers the footprint of the EOCs, which ranges from the Gulf of Mexico to the

northern border of Arkansas, and from the western half of Mississippi to southeastern Texas. The Entergy Region includes not only the Operating Companies, but also a number of rural electric cooperatives, municipal power agencies, independent power producers, and other market participants.

other stakeholders, being responsive, and providing good customer service on electric transmission issues. Again, we would bring this same philosophy to our operations in the EMI footprint.

ITC witnesses Jon Jipping and Thomas Wrenbeck discuss in further detail how we handle stakeholder relations, so I will just highlight that ITC has several groups that focus solely on stakeholder outreach. It is important to us to make sure we understand the needs and concerns of our stakeholders. In addition to the retail regulatory contacts mentioned above, we have a Stakeholder Relations group that schedules regular meetings throughout the year to maintain communications with industrial customers, cooperatives, and municipal utilities to discuss any items of concern. We coordinate with these customers on planned outages to minimize impact on customer operations. We also have state and local government relations groups to provide a point of contact for government officials to learn about activities that will affect their jurisdictions and share concerns. Maintaining good stakeholder relations requires us to maintain open communication so we make it a priority to do so.

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# Q45. AS A TRANSMISSION-ONLY COMPANY, DOES ITC VIEW ITS RELATIONSHIP TO THE COMMUNITIES IT SERVES AS IMPORTANT?

Yes. We are dedicated to providing high quality transmission service in the communities we serve and we view ourselves as part of each of those communities. While ITC assets transmit electricity across numerous states, we also know that transmission is a local issue to the communities where our assets are located. We work hard to be a good

neighbor and a positive part of those communities. ITC will also bring this philosophy to its operations in the EMI footprint.

ITC has interacted with more than 1,800 communities throughout Michigan, Iowa, Minnesota, Kansas and Oklahoma, and sponsored hundreds of community and charitable events. We work to understand the needs and concerns of local communities, and work with local leaders and residents to support community improvement initiatives.

In one example, ITC worked with communities to grant rights to use transmission corridors for bike paths and nature trails. In addition, our employees began the "Right Plant, Right Place" program to help property owners understand the importance of vegetation management, and the proper types of low-growing plants that can be safely located near transmission lines. In another recent example, ITC donated and moved a house used in the construction of the Hugo-Valliant project in Oklahoma to a local school. The house is now being used by the school for administrative space, freeing up additional classroom space for students with special needs. These examples highlight the effort we undertake to be a good neighbor and support our communities.

ITC also responds to communities in need. The company donates and matches employee contributions to support recovery efforts after local, national, and international disasters. Our employees also are actively engaged in a regular ongoing program to support different charitable activities, and our employees are active in various community support activities. While ITC provides a wholesale service and many people might not recognize the role we play in bringing electricity to homes and businesses, we think it is

important for our company to be active in the community and be engaged with people in 2 those communities.

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#### D. Third Beneficial Attribute: Enhancing the Benefits of Wholesale Energy Markets

### IN WHAT WAY DOES THE INDEPENDENT MODEL ENHANCE THE **Q46.**

### BENEFITS OF WHOLESALE ENERGY MARKETS?

A. As I have discussed, ITC has a broader regional perspective on the transmission planning process than a traditional vertically-integrated utility. In seeking to help reduce the delivered cost of energy to customers, ITC looks both inside and outside its footprint to understand where transmission investment could result in the greatest benefits to end-use customers.

An example of ITC's broader approach is the GPE project, which as proposed would touch or cross two RTO regions, non-RTO regions, seven states, and twenty utility service territories, in addition to ITC's current footprint. GPE was proposed because it was identified by ITC as the most efficient means to develop and interconnect the windrich Upper Midwest with load centers further east.<sup>22</sup> When initially proposed, there was no process to consider a project like GPE because of its inter-regional scope and because the criteria then employed by RTOs to define beneficial projects were too narrow. In significant part because of GPE, and the initiatives inspired by GPE's proposal including the Midwest ISO Regional Generation Outlet Study ("RGOS"), MISO developed a broader planning process to address regional projects that serve multiple purposes,

See Green Power Express LP, 127 FERC ¶ 61,031 (2009).

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including state policy initiatives.<sup>23</sup> This broader approach enhances competitive wholesale electricity markets by creating a more robust regional infrastructure that fosters greater market liquidity, and therefore access to the lowest possible cost delivered energy.

Another key role that ITC plays in facilitating the wholesale market is ensuring that all generation has equal access to the energy market. As an independent transmission company, we are fully dedicated to making the transmission grid equally accessible to all generators and customers alike. We are totally independent and unbiased in the process, do not pick winners and losers, and simply focus on quickly connecting any generator that has completed the RTO interconnection process. Eliminating any potential for, or perception of, favoritism in the operation or development of the transmission grid is in itself beneficial for customers. As noted by the Staff of the Federal Trade Commission,<sup>24</sup>

Discrimination or uncertainty about the terms and conditions for obtaining connections to the grid will raise the risk of new generation investments with respect to their commercial viability and timing. Discrimination in the selection of future grid expansion projects may disrupt such projects by similarly increasing uncertainty about future entrants (for example, discriminatory position of a new transmission line may disproportionately reduce demand for power from the entrant). By eliminating or delaying generation entry, or deflecting it to a different site, a transmission owner may reduce the competitive pressure on its own generation assets, particularly if the prospective entrant's assets are likely to be more efficient. As a result of such discrimination, consumers are likely to face higher electricity prices because more efficient generators fail to displace less efficient generators.

See Midwest Independent Transmission System Operator, Inc., 133 FERC ¶ 61,221 (2010), Order denying in part and granting in part rehearing (2011) for discussion of Multi Value Projects as defined and approved by the Midwest ISO.

Comment of the Staff of the Bureau of Economics of the Federal Trade Commission, *Regional Transmission Organizations*, Docket No. RM99-2-000, Aug. 16, 1999.

When generation owners are confident they will be treated impartially, they will be more willing to share information about future plans and invest to increase the generation options in the market.

Further, as ITC witness Thomas Vitez explains, ITC's pursuit of projects that support more efficient competitive markets through the economic reduction of congestion is critical to lowering the delivered cost of energy for customers. Beyond congestion relief, ITC identifies and pursues projects that provide other benefits, such as storm hardening, reduced need for costly reliability must run ("*RMR*") resources, and greater access to available generation resources. An illustrative example of these kinds of projects that could be pursued by ITC in the EMI footprint – and its related benefits – is discussed in the testimony of Dr. Johannes Pfeifenberger of The Brattle Group.

Economically rational, unbiased transmission investment and increased market confidence can lead to more generation options, and therefore lower prices for end-use consumers.

Α.

# Q47. WILL ITC'S BUSINESS MODEL ENHANCE THE WHOLESALE ENERGY MARKETS IN THE EMI FOOTPRINT?

Yes. Bringing value to customers is a key to our success and allows our company to grow. Therefore, it is both in our best interest and the best interest of customers to ensure that the transmission system is robust, to pursue the economic reduction of congestion and lower the overall cost of delivered energy, and provide access to all generators. We will also look for opportunities to increase connections with other regions where such

projects will bring value to customers. Similar to how we have conducted business in our current operating companies, we will apply our broad and independent transmission planning approach to identify transmission solutions that make sense for customers in the long-term. I believe this attribute of our business model will benefit customers in Mississippi and the surrounding region by enhancing the benefits that stem from wholesale energy markets, and in particular further capitalize on EMI's entry into MISO's Day 2 Market.

A.

### E. Fourth Beneficial Attribute: Financial Capability

### Q48. HOW DOES THE INDEPENDENT TRANSMISSION COMPANY MODEL

### PROVIDE GREATER FINANCIAL STRENGTH FOR ITC?

First and foremost, there is no internal competition or competing priorities for capital or other resources among functions at ITC as there is in other utility business models. All of our resources are dedicated to transmission and all of our capital is invested in transmission. In addition, our singular focus has contributed to stronger credit quality for ITC, which lowers the cost of capital reflected in rates.

As explained more fully by ITC witness Cameron Bready, ITC has a strong balance sheet, steady cash flow generation, and enjoys solid investment grade ratings. ITC has been able to attract capital and maintain access to cost-effective capital even in times of challenging market conditions. This access to capital and ITC's strong credit quality allows ITC to make efficient infrastructure investment and supports ITC's operational excellence. ITC intends and expects to maintain its strong investment grade

status after closing the Transaction. This financial strength and focus has been a key driver behind ITC's record for achieving high performance in reliability and interconnection of generation necessary to increase access to competitive power markets and lower the delivered cost of electric energy to customers.

A.

### Q49. HOW IS THE FINANCIAL STRENGTH ATTRIBUTE OF ITC'S BUSINESS

### MODEL PART OF THE BENEFITS OF THE TRANSACTION?

This issue is addressed in detail by both ITC witness Cameron Bready and EMI witnesses Messrs. Theo Bunting and Jay Lewis. A key element of the Transaction, however, will be bringing the current transmission businesses of each Entergy Operating Company into ownership by ITC with its strong financial capability and sole focus on transmission. At the same time, it will provide enhanced flexibility for EMI to focus its capital on generation and distribution. The separate balance sheets of ITC and EMI will more effectively deal with rising capital investment requirements facing the industry and provide a greater ability to respond to the financial challenges of storm restoration and other unforeseen events. End-use consumers in the EMI footprint will receive the benefit of lower borrowing rates due to ITC's strong credit ratings and greater investment in the energy infrastructure for a stronger, more reliable system.

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### F. ITC's Beneficial Attributes Drive Benefits of the Transaction

### 2 Q50. CAN YOU EXPLAIN WHY ITC ENTERED INTO THIS TRANSACTION WITH

### ENTERGY CORPORATION?

4 A. We believe our business model is an optimal way for electric transmission assets to be 5 owned and operated for the benefit of customers, and we look for opportunities to grow 6 our business in new areas where investment is needed. This Transaction presents an 7 opportunity for us to grow, and bring the value of our independent transmission company 8 approach and practices to a new region. In addition, ITC is a perfect partner for 9 Entergy's Operating Companies as they are pursuing MISO membership. 10 experience integrating and operating transmission across several states inside of MISO 11 provides a good platform to assist in the transition of Entergy's transmission system into 12 MISO. ITC is well positioned to accomplish the Transaction and post-Transaction 13 operations.

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### Q51. WHY DO YOU BELIEVE THIS IS THE RIGHT TIME FOR THIS

### 16 **TRANSACTION?**

A. I agree with EMI witnesses Bunting, Tennican, and Lewis that the immense need for investment in the nation's energy infrastructure is weighing on utility companies. For a vertically-integrated company, deciding which line of business to allocate valuable capital to when all are in need can be difficult. ITC has significant financial strength to absorb these large transmission capital requirements. It also is at a stage in its growth where it has the capacity to undertake a comprehensive evaluation of the Entergy

transmission system and upgrade it to ensure it achieves our performance expectations.
As I have said, I believe this Transaction represents an important opportunity in the
development of our needed regional backbone grid. ITC and Entergy are currently at a
point where they are able to enter and complete this Transaction and do so in a tax-free
manner, so this is the right time to complete it.

A.

### Q52. WHY SHOULD THE MISSISSIPPI PUBLIC SERVICE COMMISSION VIEW THE TRANSACTION AS POSITIVE?

The Transaction will bring ITC's business model to the EMI footprint, with independence, singular focus, regional view and support of the wholesale energy market, as well as financial strength dedicated to transmission. I have explained these beneficial attributes in my testimony, and they are further illustrated in the testimony of other ITC and EMI witnesses.

I recognize that the benefits of ITC's business model may not be fully appreciated at first. After all, ITC is unique and represents evolution in the electric industry. I also recognize that there may be some skepticism about changing from the status quo without guaranteed dollar figures to rely on as the benefit. I understand based on other witnesses' testimony, however, that any rate impacts of the Transaction are modest, particularly because Transmission represents such a small part of end-use consumers' bills. Even in our most mature systems after significant investments and drastic system improvement, the transmission component of the customers' bill still remains under four percent.

More importantly, in any event, the benefits of the Transaction are substantial. In reviewing the Transaction, it is important to consider it in real terms. A good way to understand the value of the Transaction is to look at who ITC is, how our structure drives our priorities and focus, how we approach running our business, and the resulting track record. That is why I have explained those points in my testimony (and pointed to other witnesses who further explain them). ITC's structure and track record illustrate how we are an excellent owner and operator of transmission systems, we consistently improve the reliability and capability of transmission systems, and are totally dedicated to open-access transmission and serving the interests of all transmission customers and stakeholders. That is why it is important to seize the opportunity of this Transaction to improve the energy infrastructure in Mississippi and the full region covered by Entergy's Operating Companies.

A.

# Q53. HOW WILL THE BENEFITS OF THE TRANSACTION BE DIFFERENT THAN WHAT WOULD OCCUR PURELY AS A RESULT OF EMI BECOMING A MEMBER OF MISO?

Participation in an RTO supports transmission open-access and planning, and ITC has been a member of RTOs since its inception. However, in my view, without the ITC business model, no company's participation in an RTO can provide the full independence, singular focus, regional view, enhancement of wholesale market benefits, and the financial strength dedicated to transmission that I have talked about in my testimony. The RTO is an overlay on the companies that make it up. To have full access to transmission-

related benefits, the difference needs to be at the source – the member transmission company.

Obviously, an RTO does not own transmission. It does not perform local operations, fund or perform maintenance on the system, fund or build capital projects or generator interconnections, or respond to customer needs or concerns on the ground. In fact, ITC investments represent over 60% of MISO's total new in-service transmission investments (and MISO started 2 years before ITC).<sup>25</sup> The RTO, therefore, cannot drive the benefits that ITC can through its independent transmission company model, which I explained above.

One notable benefit the Transaction provides that cannot be achieved from EMI joining MISO alone relates to the development of transmission projects. As I said, the RTO planning process starts with evaluation of projects identified and submitted by transmission owners – a bottom-up process. Therefore, a transmission owner's approach to planning has a big impact on what projects are evaluated by MISO. ITC's broader regional approach to transmission planning and independent business model result in more robust project proposals to meet a variety of customer and public policy needs.

EMI's planned entry into MISO actually provides further rationale for why this Transaction makes sense and specifically at this time. ITC has experience with RTO integration processes and has been operating in MISO since its inception. ITC has extensive operating experience in MISO, and with its planning process, and a staff that is

MISO's total investments are \$4.3 billion.

<sup>(</sup>https://www.midwestiso.org/Planning/TransmissionExpansionPlanning/Pages/BenefitsofMTEP.aspx) with almost \$2.8 billion of ITC investment in MISO (as of June 30, 2012).

familiar with the MISO transmission tariffs, protocols, and organization. In that sense, ITC's ownership of the transmission system will help ease and ensure a smooth transition of EMI into MISO.

A.

### IV. ADDITIONAL TRANSACTION-RELATED MATTERS

## Q54. ASSUMING THE TRANSACTION CLOSES, WHAT ARE SOME IMMEDIATE PRIORITIES YOU SEE FOR A SMOOTH TRANSITION?

I believe it is very important for ITC to continue building its knowledge of the Entergy transmission system and the stakeholders in the local areas where EMI operates. At the same time, it also is critically important to smoothly integrate Entergy transmission system employees into our company so we can rely on their knowledge and expertise, ensure a good continuity of operations and service, and effectively apply ITC's approach to owning and the operating transmission system.

Through our own efforts and the integration process with Entergy Corporation for the Transaction, ITC is learning more and more about the transmission system and local areas where EMI operates. We also are working to meet and build relationships with stakeholders in the areas where EMI provides service. To supplement these efforts, I also note that under Section 1.08 of the Merger Agreement, ITC has committed to add two new independent directors to the ITC Holdings Corp. Board of Directors that will be selected by the ITC Board. These will be individuals who have transmission industry knowledge and familiarity with the region in which EMI operates and like all Directors will be independent of market participants.

As I said, we also will rely on the experience and knowledge of employees coming to ITC with the transmission business. That will include retaining approximately 750 Entergy transmission business employees, including some individuals who currently are in key transmission-related leadership positions. In addition, ITC will be looking for best practices utilized in the Entergy transmission business that could help enhance ITC's corporate processes as applied in that area.

Because the independent transmission company model is unique, it also will be important to familiarize the former Entergy transmission system employees with ITC's culture and business goals. To do so, we will have ITC management on the ground and in the trenches to facilitate a successful transition. Our integration process for the Transaction, and for the transition of employees to ITC, is described in more detail by ITC witness Jon Jipping in his testimony.

A.

## 14 Q55. WILL THE ITC OPERATING COMPANIES RESULTING FROM THE 15 TRANSACTION MAINTAIN OFFICES IN MISSISSIPPI?

Yes. ITC will locate its regional headquarters in Jackson, Mississippi (where the Entergy transmission business has its headquarters) for a period of not less than three years. ITC will also maintain field facilities (offices and warehouses) in Mississippi and other locations across the region. ITC witness Jon Jipping provides additional information about planned ITC offices and other facility locations.

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### Q56. WHAT ARE YOUR PLANS TO PREPARE FOR STORM RESTORATION

### NEEDS IN THE EMI SERVICE TERRITORIES?

A. ITC has a strong record of timely restoration of service after large storms, most notably in response to severe floods and tornados. As a result, we bring with us tested experience in dealing with severe weather conditions and related transmission outages.

However, we also understand that storm restoration is a particularly high priority issue in the Gulf region, in light of recent hurricanes and other extreme weather. As explained in the direct testimony of ITC witness Mr. Jon Jipping and EMI witnesses Mr. Robbin Jeter and Mr. Richard Riley, we and Entergy Corporation are taking a careful approach to ensuring we have absolute continuity in storm restoration readiness. We will be adding key storm response personnel from the Entergy transmission business to the ITC team as part of the Transaction. This is useful to ensure that on day one after the Transaction closes ITC can utilize the experience and expertise of personnel who have been addressing severe storms in the Gulf region. Our plan is to adopt the Entergy transmission business' storm restoration practices that it has employed in the region, while looking for ways to improve. As part of our integration efforts, we already are conducting storm restoration drills to work toward ensuring readiness. Our plans for storm restoration include, as we do in our current service territories, working closely with municipal and electric cooperative utilities and other wholesale customers to ensure we understand their needs and concerns regarding storm restoration. Again, we understand the importance of storm restoration readiness, and are focused on continuing to be an excellent performer in that area after the Transaction closes.

A.

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### 1 Q57. WHAT IS THE PLAN FOR CLOSING THE TRANSACTION, AND HOW DOES

### THAT RELATE TO ENTERGY'S PENDING MISO INTEGRATION?

A condition of closing the Transaction is that Entergy Corporation must have achieved approvals from its state regulators to join MISO or another "acceptable RTO." In addition, ITC and Entergy obviously must obtain all regulatory approvals for the Transaction and satisfy other closing conditions of the Transaction. Once those closing conditions are satisfied, we hope to close the Transaction by June 2013 (commensurate with the initial termination date of ITC's agreements with Entergy).

As explained by ITC witness Thomas Wrenbeck, ITC and Entergy are prepared to close the Transaction when all regulatory approvals for the Transaction and other closing conditions are satisfied, without that closing being linked to the completion of Entergy's integration into MISO. Being able to close the Transaction upon satisfaction of all the Transaction closing conditions, without additional delay, will avoid exposing the Transaction to unnecessary timing uncertainty and the parties to further market risk while the Transaction remains pending. It also will provide clarity to employees, transmission customers, retail regulators and other stakeholders. Finally, it will allow ITC to begin its efforts to bring the benefits of its business model to customers at the earliest time possible.

Closing the Transaction is the point in time when ITC can begin implementation of its philosophies with respect to transmission system operations, maintenance, planning and other areas. With respect to system planning, for example, as discussed by ITC witness Thomas Vitez, ITC's independent business model features enhanced bottom up

planning through collaboration and open and transparent communications with regulators, customers and other stakeholders; a broader regional view, and evaluation of the needs of both retail and wholesale customers in a single transmission planning process that will facilitate low cost energy delivery for both retail and wholesale customers. Closing the Transaction in June 2013 would enable these benefits of ITC's ownership to be captured in the MISO planning process that begins in September 2013. Upon its entrance into MISO, ITC will be in a position to apply its unique, broader planning approach in the MISO planning process a full cycle earlier than if the Transaction were to close later in the year.

With respect to ITC's strong credit quality, as discussed in ITC witness Cameron Bready's testimony, this enhanced credit quality will benefit transmission customers as debt is refinanced. Closing the Transaction expeditiously will allow this refinancing to occur, and then the related credit quality benefits will begin to be realized sooner rather than later.

The benefits of the operational excellence stemming from ITC's sole focus on transmission also will begin to accrue once the Transaction is able to close. As described in ITC witness Jon Jipping's testimony, ITC has a track record of steadily improving the performance of its newly-owned transmission systems. Here again, closing the Transaction will allow ITC to begin to apply its singular focus on transmission system performance.

Closing of the Transaction also will allow Entergy's own integration into MISO to be more seamlessly coordinated with ITC's ownership of the transmission assets formerly owned by Entergy and it also will allow Entergy to begin focusing singularly on the development of the systems, processes, and expertise necessary to function in the MISO markets. Today, the Entergy Operating Companies are focused on the integration of both their transmission and generation systems; closing the Transaction will allow the Entergy Operating Companies to concentrate their efforts on the generation systems and MISO markets.

Finally, ITC has significant experience operating as a Transmission Owner in MISO. Closing will also allow ITC's expertise to be in place and in progress the first day that the Entergy Operating Companies begin participation in the MISO markets.

# Q58. THE MERGER AGREEMENT PROVIDES IN SECTION 5.13 THAT ENTERGY WILL NOT CHALLENGE ITC'S RATES OR TERMS AND CONDITIONS OF SERVICE FOR A PERIOD OF FIVE YEARS AFTER THE CLOSING. WHY IS THIS NECESSARY?

A. ITC and Entergy Corporation have discussed the need to invest in the transmission system ITC would acquire, ITC's plans for operating the system, and the rate construct that ITC would anticipate utilizing going forward. Both parties believe in the benefits of the Transaction, and are seeking approval of it as expressed in the testimony of ITC and EMI witnesses.

Section 5.13 of the Merger Agreement is a contractual provision that assures ITC – after we have negotiated, obtained approval of, and consummated the Transaction with Entergy Corporation – that Entergy Corporation will not then attempt to litigate those

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issues for a finite time period after closing. Because ITC takes a different approach to management of the transmission grid, prior owners of our transmission systems have been uncomfortable when ITC builds a project that may have been identified but not built in the past. Jewell-Spokane in ITCT and Salem-Hazelton in ITCMW are examples of the types of projects that bring significant benefits to customers but were not built prior to ITC's ownership. That is why this assurance is useful to ensure that ITC's attention can be directed at the day-to-day integration, operations, and long-range planning efforts in the EMI footprint right from the start. While I do not anticipate that rate disputes will arise, any such disputes over rates with what will be ITC's largest wholesale customer just when that process begins would be a big distraction from those efforts.

This provision does not impact the avenues available to regulators, customers, or stakeholders to raise concerns on these issues. In addition, the Merger Agreement provides an exception to allow Entergy Corporation and the Entergy Operating Companies to pursue a dispute if it is required by law, at the unanimous direction of the ERSC, or requested by written action of this Commission, the Commission of any of the states in which the Entergy Operating Companies operate or the Council of the City of New Orleans. ITC is confident that it will initiate and maintain successful relationships with retail regulators and that it will be able to address questions and concerns they and their staffs have using an approach focused on transparency and discussion, such that any rate issues can be answered long before complaints become necessary.

### 1 V. JURISDICTION AND SATISFACTION OF LEGAL REQUIREMENTS 2 WILL ITC MISSISSIPPI BE SUBJECT TO THE JURISDICTION OF THE 3 MPSC? ITC's operating subsidiary, ITC Mississippi, 26 will be a transmission only public utility 4 A. 5 and thus subject to the jurisdiction and rules, regulations and requirements of this 6 Commission to the extent they are applicable to a transmission only public utility and are 7 not preempted by federal law. 8 9 WILL THE MPSC HAVE ACCESS TO THE BOOKS AND RECORDS OF ITC 10 **MISSISSIPPI?** 11 A. Yes. 12 IS THE PROPOSED TRANSACTION IN GOOD FAITH? 13 **O61.** 14 A. Yes, the proposed transaction is in good faith. The Separation Agreement, Merger

Yes, the proposed transaction is in good faith. The Separation Agreement, Merger
Agreement and the Employee Matters Agreement, and the transactions contemplated
therein, are the product of arms-length negotiation and bargaining by two sophisticated
and unrelated parties who own substantially equal transmission systems, and who both
believe the agreement is fair.

As described in the Joint Application, Transmission Company Mississippi LLC, a Michigan limited liability company and one of the Applicants in this proceeding will be renamed ITC Mississippi LLC ("ITC Mississippi").

	1	Q62.	IS ITC	$\mathbf{FIT}$	AND	ABLE 7	ТО	<b>PROPERLY</b>	<b>PERFORM</b>	THE	TRANSMISSION
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- 2 SERVICES AUTHORIZED BY EMI'S CERTIFICATE OF PUBLIC
- 3 CONVENIENCE AND NECESSITY (CPCN) AND TO COMPLY WITH THE
- 4 LAWFUL RULES AND REGULATIONS OF THE MPSC?
- 5 Yes. ITC's operating subsidiary, ITC Mississippi, will be fit and able to properly perform Α. 6 the transmission portion of the public utilities services authorized by EMI's CCNs and to comply with the lawful rules and regulations of the Commission, because, among other 7 things, (a) it will be an independent transmission company whose sole business is 8 9 owning, planning, constructing, operating, maintaining and investing in electric 10 transmission infrastructure, whose singular focus is being an excellent owner and operator of electric transmission systems, (b) of ITC's strong financial condition and the 11 ability to access capital, (c) of ITC's commitment to operational excellence, and of 12 13 compliance with lawful rules and regulations and requirements of the Commission to the 14 extent they are applicable to a transmission-only public utility and not preempted by 15 federal law, (d) of ITC's history of operational excellence and of regulatory compliance 16 in other jurisdictions and (e) of its independent transmission business model.

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### O63. IS THE TRANSACTION CONSISTENT WITH THE PUBLIC INTEREST?

A. Yes, the Transaction is consistent with the public interest for the reasons expressed and contained in the Joint Application and elsewhere in my testimony and in the testimony of both EMI and ITC witnesses.

Moreover, as stated and expressed earlier in my testimony, the public interest will be served by bringing the independent transmission company model to EMI customers and to the public in the EMI footprint. Specifically, through the Transaction, customers and others in the EMI footprint will benefit from: (1) ITC's independence from all buyers and sellers of electric energy, which means its pure and total dedication to being a good steward of the electric transmission grid; (2) ITC's singular focus on electric transmission, which drives a dedication to transmission service, operational excellence and expertise in transmission; (3) enhancement of the benefits of wholesale energy market, through ITC's regional view, improvement of the transmission grid, and its structural separation from users of the transmission grid; and (4) ownership of the transmission business by a financially strong and capable entity, whose resources are fully dedicated to the capability and performance of the transmission system.

The ITC Transaction is also consistent with the public interest, because it promotes the public policy of this State, as expressed in MISS. CODE ANN. § 77-3-2(1)(f) ("to foster the continued service of public utilities on a well-planned and coordinated basis that is consistent with the level of service needed for the protection of public health and safety, and for the promotion of the general welfare.") and MISS. CODE ANN. § 77-3-2(1)(g) ("to operate with other States and federal government in promoting and coordinating interstate and intrastate public utility service and reliability.") and the public policy of the United States as expressed in (1) Energy Policy Act of 2005 (which recognized the need for additional transmission infrastructure development and the further development of competitive wholesale markets); (2) the Energy Independence and

Security Act of 2007 § 1301, 42 U.S.C. § 17381 (2012) ("It is the policy of the United States to support the modernization of the nation's electricity transmission and distribution system to maintain a reliable and secure electricity infrastructure that can meet future demand growth."); (3) FERC Order 888 (which removed barriers to competitive wholesale markets and required public utilities to provide open access transmission service); and (4) FERC Order 1000 (which requires transmission providers to engage in regional and inter-regional transmission planning processes).

- Q64. UPON CONSUMMATION OF THE PROPOSED TRANSACTION, (1)(A) WILL THE NATIVE LOAD CUSTOMERS OF EMI CONTINUE TO HAVE A FIRST PRIORITY TO THE USE AND/OR BENEFIT OF THE TRANSMISSION FACILITIES BEING TRANSFERRED, OR (1)(B) WILL ANY SUCH LOSS NOT BE CONTRARY TO THE PUBLIC INTEREST, AND (2) WILL ANY NATIVE LOAD CUSTOMERS SERVED BY THE TRANSMISSION FACILITIES BE SERVED ON THE SAME BASIS AS BEFORE THE TRANSACTION?
- Yes. The native load customers of EMI will continue to have the same priority for the use and benefit of the transmission system and will not experience any change or loss of priority in their existing transmission rights as a result of the Transaction. Native load customers served by the transmission facilities being transferred will continue to be served on the same basis as before the Transaction in conformance with open access regulations; only who owns, operates and maintains the transmission facilities will change.

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### VI. CONCLUSION

### Q65. CAN YOU SUMMARIZE YOUR PROPOSALS AND RECOMMENDATIONS

### **FOR THE COMMISSION?**

A. The proposed transaction between ITC and Entergy Corporation presents a unique opportunity to efficiently and effectively meet the future challenges of the electric industry by bringing the benefits of the independent transmission company model to the Entergy Region. The RMT structure, which makes this transaction tax free, is unique and may not be available in the future. Further, we are the only independent, transmission-only entity that is the right size to make the Transaction work and that situation may not be the same in the future. This is a transformational next step in the development of a robust and highly-interconnected transmission grid and for the reasons stated throughout the testimony in this case, I recommend that it be approved.

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# Q66. WHAT OTHER ITC WITNESSES ARE SUBMITTING TESTIMONY IN THIS PROCEEDING IN SUPPORT OF THE REQUESTED APPROVALS?

16 **A.** Cameron Bready – Mr. Bready is Executive Vice President and Chief Financial Officer.

17 His testimony describes the merits and benefits of the proposed transaction from a

18 financial perspective along with the benefits it will bring to customers. He also discusses

19 how ITC's rate construct and financial strength are well suited to address sustained levels

20 of capital investments to meet planned an unplanned investment needs. Mr. Bready also

21 provides an analysis of the estimated effects on transmission revenue requirements and

22 debt cost savings for Entergy's transmission business under ITC ownership.

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**Douglas Collins** – Mr. Collins is President of ITCMW and a Vice President of ITC. His testimony explains how the ITC independent business model has been applied in the ITCMW footprint and provided benefits to customers. Specifically, he explains the value of investments in the ITCMW system since the company began in 2007 and provides examples to demonstrate that ITC follows through on the commitments it makes to the retail jurisdictions it serves, is responsive to the transmission wants and policy objectives of its retail jurisdictions, and is successful in meeting those objectives, including improving system reliability and efficiency through proactive maintenance and investment focused on lowering energy costs through removal of transmission constraints. Jon Jipping – Mr. Jipping is Executive Vice President and ITC's Chief Operating Officer. He provides an in-depth discussion about ITC's singular focus on transmission and how that provides a platform for ITC's stewardship of the transmission networks it operates and maintains. Mr. Jipping explains ITC's proven track record of operational excellence and how that is achieved. Further, he discusses the current management structure of ITC and how ITC Midsouth and new ITC operating companies will be integrated into the ITC organizational structure while ensuring business continuity of the critical functions necessary for the safe and reliable operation of the EMI transmission system. Johannes Pfeifenberger (The Brattle Group) - Mr. Pfeifenberger will present an illustrative analysis of the potential benefits of a portfolio of "strategic" transmission

projects that reflect the types of projects that ITC would be uniquely positioned to plan,

1 support, and implement. This analysis illustrates the potential benefits of an independent 2 transmission company's transmission planning perspective. 3 Thomas Vitez – Mr. Vitez is Vice President of Planning for ITC. He will describe ITC's transmission planning process, how it works with the MISO planning process, and the 4 5 benefits of independent planning compared to traditional planning within a vertically-6 integrated utility. In addition, he will explain how ITC's ownership of Entergy's 7 transmission assets will provide benefits in excess of what could be expected from Entergy's participation in an RTO planning process and ITC's plans with respect to the 8 9 current Entergy transmission projects. 10 **Thomas Wrenbeck** – Mr. Wrenbeck is Director, Regulatory Strategy for ITC. He will 11 provide an overview of the formula rate proposed for ITC, including the annual true-up 12 adjustment and summary of the formula rate protocols through which ITC will share 13 information regarding the annual formula rate projection and true-up adjustment. He will 14 also describe how the formula rate will be implemented for ITC in 2013 and 2014. 15 Finally, Mr. Wrenbeck will describe ITC's plans for outreach to stakeholders in the mid-16 South region. 17 PLEASE DESCRIBE THE ADDITIONAL STATE AND LOCAL FILINGS THAT 18 **O**67. 19 ITC AND ENTERGY WILL MAKE SEEKING APPROVAL FOR THE 20 TRANSACTION. 21 In support of this Transaction, the applicable Energy Operating Companies and ITC Α. 22 together will file a joint application for change of control and any other regulatory

1		approvals of the ITC Transaction in each of the respective regulatory jurisdictions. In
2		addition to the instant filing, Joint Applications to address the matters required in each
3		jurisdiction are being filed (in alphabetical order):
4		• in the State of Arkansas, by Entergy Arkansas, Inc. ("EAT") and ITC with the
5		Arkansas Public Service Commission;
6		• in the State of Louisiana, by Entergy Louisiana LLC, Entergy Gulf States
7		Louisiana LLC and ITC with the Louisiana Public Service Commission;
8		• in the State of Missouri, by EAI and ITC with the Missouri Public Service
9		Commission; and
10		• in the City of New Orleans, by Entergy New Orleans, Inc. and ITC with the City
11		Council of New Orleans;
12		• in the State of Texas, by Entergy Texas, Inc. and ITC with the Public Utility
13		Commission of Texas.
14		
15	Q68.	WHAT FEDERAL APPROVALS ARE REQUIRED TO COMPLETE THIS
16		TRANSACTION?
17	A.	The Transaction is contingent upon obtaining approvals from the FERC under the
18		following sections of the Federal Power Act ("FPA"):
19		• Section 203 for the transfer of Entergy's transmission assets;
20		• Section 204 for the issuance of debt and securities by Entergy and ITC; and
21		• Section 205 rate filing for the resulting new ITC public utility operating
22		companies.

ITC Holdings Corp. and ITC Midsouth LLC Direct Testimony of Joseph L. Welch October 2012

2012-UA-358

In addition, the Transaction requires approval from the U.S. Department of Justice under the Hart–Scott-Rodino Act. Entergy also is seeking a private letter ruling from the U.S. Department of the Treasury Internal Revenue Services ("IRS") supporting the tax-free nature of the Transaction. As I mentioned, ITC will be seeking approval of the Transaction from its shareholders. That approval, and the rest of the Transaction, must be in compliance with the Securities Act and the rules and regulations of the New York Stock Exchange.

### Q69. DOES THIS CONCLUDE YOUR PREPARED DIRECT TESTIMONY?

**A.** Yes.

STATE OF MICHIGAN COUNTY OF OAKLAND

Personally appeared before me, the undersigned authority in and for the jurisdiction aforesaid, JOSEPH L. WELCH, who after being by me first duly sworn stated that he is President and Chief Executive Officer of ITC Holdings Corp., and that as such is fully authorized to make this affidavit; and further stated that the matters and things contained in the foregoing Direct Testimony are true, accurate, and correct as therein set forth to the best of his knowledge, information, and belief.

SWORN TO AND SUBSCRIBED before me, this the \_\_\_\_\_ day of October, 2012.

My Commission Expires:

2012-UA-358

Exhibit JLW-1

ENTERGY MISSISSIPPI, INC. IN RE: JOINT APPLICATION FOR THE

EC123-0082-00 TRANSFER OF OWNERSHIP AND

TRANSMISSION COMPANY CONTROL OF ENTERGY MISSISSIPPI INC.'S TRANSMISSION FACILITIES

MISSISSIPPI, LLC AND ASSETS TOGETHER WITH

RELATED CERTIFICATES,

MID SOUTH TRANSCO LLC FRANCHISES AND OTHER PROPERTY

**RIGHTS TO TRANSMISSION** 

ITC MIDSOUTH LLC COMPANY MISSISSIPPI, LLC AND

APPROVAL OF SUBSEQUENT

ITC HOLDINGS CORP. TRANSFERS OF OWNERSHIP AND

CONTROL

EXHIBIT JLW-1

### ITC HOLDINGS CORP. POLICY ON INDEPENDENCE

#### I. GENERAL POLICY

International Transmission Company d/b/a *ITCTransmission*, Michigan Electric Transmission Company, LLC ("METC"), ITC Midwest LLC ("ITC Midwest"), and ITC Great Plains, LLC ("ITC Great Plains") are independent transmission companies engaged exclusively in the development, construction, and ownership of transmission facilities.<sup>1</sup> The Midwest Independent Transmission System Operator, Inc. ("Midwest ISO") operates the transmission facilities of ITC *Transmission*, METC and ITC Midwest in accordance with the Midwest ISO Open Access Transmission, Energy and Operating Reserve Markets Tariff ("Midwest ISO OATT"). The Southwest Power Pool ("SPP") operates the transmission facilities of ITC Great Plains in accordance with the SPP Open Access Transmission Tariff ("SPP OATT").

It is the policy of ITC Holdings Corp. ("ITC Holdings") to safeguard and maintain the independence of ITCTransmission, METC, ITC Midwest and ITC Great Plains from Market Participants. ITC Holdings therefore adheres to this Policy on Independence.

#### II. CORPORATE INDEPENDENCE

#### A. Definitions

Affiliate has the meaning set forth in 18 CFR § 358.3(a) of the regulations of the FERC.

Control has the meaning set forth in 18 CFR § 358.3(a)(3) of the regulations of the FERC.

*Director* means any member of the boards of directors of ITC Holdings or any of its Affiliates.

*Employee* means any employee of ITC Holdings, ITC*Transmission*, METC, ITC Midwest or ITC Great Plains.

Market Participant has the meaning set forth in 18 CFR § 35.34(b)(2) of the regulations of the FERC.

 $<sup>^{1}</sup>$  ITC Holdings Corp., et al., 102 FERC ¶ 61,182 (2003). See also ITC Holdings Corp., et al., 111 FERC ¶ 61,149 (2005).

Officer means any employee of ITC Holdings or any of its Affiliates who holds a Director-approved position, typically Vice President and higher.

Regional Transmission Organization means the Midwest ISO, SPP, ISO New England, the New York ISO, PJM Interconnection, the Electric Reliability Council of Texas, or the California ISO.

### B. Market Participant Ownership of Securities in ITC Holdings Corp. is Restricted

In order to protect the independence of ITC Transmission, METC, ITC Midwest and ITC Great Plains, the Articles of Incorporation of ITC Holdings restrict Market Participant ownership of ITC Holdings securities:

"First, ITC Holdings shall not issue shares of stock that would cause a market participant (or a group of stockholders containing a market participant) to beneficially own five percent or more of any class of ITC Holdings stock. Second, if a market participant (or a group containing a market participant) acquires five percent or more of any class of ITC Holdings stock, no market participant (or a group containing a market participant) may vote, give consent in respect of, or direct or control five percent or more of any class of ITC Holdings stock. Third, the Board of Directors of ITC Holdings shall be empowered to redeem shares so that a market participant (or a group containing a market participant) will not own five percent or more of any class of ITC Holdings stock."<sup>2</sup>

ITC Holdings will inform the FERC within ten days if it receives notice from the U.S. Securities and Exchange Commission, a Market Participant, or a group including a Market Participant, that the five percent stock ownership level has been reached or exceeded.<sup>3</sup> If ITC Holdings. has invoked one or more of the restrictions in its restated Articles of Incorporation to prevent a Market Participant's ownership share from exceeding five percent, it will describe to FERC the action taken and its effect on the Market Participant's ownership share.

### C. Obligation to Advise FERC of New Material Facts

ITC Holdings will inform the FERC promptly of any material new facts that could affect the continued independence of ITC*Transmission*, METC, ITC Midwest or ITC Great Plains.

<sup>&</sup>lt;sup>2</sup> ITC Holdings Corp., et al., 111 FERC ¶ 61,149 (2005) at P 15.

<sup>&</sup>lt;sup>3</sup> ITC Holdings Corp., et al., 111 FERC ¶ 61,149 (2005) at P 25.

#### III. EMPLOYEE INDEPENDENCE

### A. No Interests in Market Participants

1. Directors, Officers, and Employees shall have no direct financial interest in, or a financial conflict of interest with, any Market Participant or any Affiliate of any Market Participant.

ITC Holdings will require any consultant, contractor, and/or subcontractor to disclose any direct financial interest in any Market Participant or any Affiliate of any Market Participant, or any potential financial conflict of interest between ITC Holdings and any Market Participant or any Affiliate of any Market Participant. ITC Holdings may disqualify any consultant, contractor, and/or subcontractor based on such direct financial interest or potential financial conflict of interest.

Employees shall not benefit financially from any transaction with any Market Participant or any Affiliate of any Market Participant.

Employees and their immediate family members (spouses and minor children living in the same households) may not directly own securities issued by any Market Participant or any Affiliate of any Market Participant. Each Employee (and each immediate family member thereof) shall dispose of any securities in any Market Participant or any Affiliate of any Market Participant within six (6) months of the commencement of his/her employment with ITC Holdings. If an Employee (or any immediate family member thereof) receives a gift or inheritance of securities in any Market Participant or any Affiliate of any Market Participant, he/she must dispose of such securities within six (6) months of the date of receipt.

- 2. Nothing in this Policy on Independence shall be interpreted to preclude an Employee (or any immediate family member thereof) from indirectly owning securities issued by any Market Participant or any Affiliate of any Market Participant through a managed diversified fund or similar arrangement (other than a managed fund or arrangement specifically targeted towards the electric utility industry, or any segment thereof).
- 3. Participation in a pension plan of a Market Participant or an Affiliate of a Market Participant shall be deemed to be a permissible financial interest as long as such pension plan is a defined benefit or defined contribution pension plan that does not involve ownership of the securities of the Market Participant or Affiliate sponsoring such plan.

### **B.** Annual Verification of Compliance

All Directors and Officers will annually certify in writing, by May  $1^{\rm st}$  of each year, that they are in compliance with this Policy on Independence.