

NEWS RELEASE

Office of Commissioner Brandon Presley MISSISSIPPI PUBLIC SERVICE COMMISSION NORTHERN DISTRICT

Presley Announces \$22,000 Fine for No Call Violations

Jackson, Mississippi (March 28, 2016) – Public Service Commissioner Brandon Presley announced today that fines totaling \$22,163 will be imposed against Caribbean Cruise Line and six other defendants for their alleged violations of numerous state’s No-Call laws.

According to the joint complaint filed by the Mississippi Public Service Commission, the Federal Trade Commission and ten other states, consumers who answered these calls typically heard a pre-recorded message supposedly from “John from Political Opinions of America,” who told them they had been “carefully selected” to participate in a 30-second research survey, after which they could “press one” to receive a two-day cruise to the Bahamas. The defendants’ robo call campaign ran from October 2011 through July 2012.

“We are able to prosecute these bad actors thanks to the good people of Mississippi calling and reporting these calls and filing complaint forms with our offices. Harassing citizens of Mississippi will not be tolerated by the Commission. Other violators of Mississippi’s No-Call law should take this fine as a warning that they will be prosecuted and held accountable for their actions,” Presley said.

Other defendants named in this ruling are Linked Service Solutions, Economic Strategy, Scott Broomfield, Jason Birkett, Jacob deJongh, and Steve Hamilton

Mississippians who wish to add their home telephone number to the No Call list should contact the PSC at 1-800-356-6428 or online at www.psc.state.ms.us/nocall.



for more information contact:

Commissioner Brandon Presley ~ P.O. Box 1174 ~ Jackson, MS 39215-1174
1-800-356-6428 or 1-800-637-7722 ~ brandon.presley@psc.state.ms.us ~ www.psc.state.ms.us