

Mississippi Public Service Commission

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For Immediate Release:

Money Saving Programs for Utility Customers

Entergy Mississippi, Inc. Docket 2014-UN-006

Residential Lighting - The program will offer opportunities for all residential customers to purchase a variety of high efficiency lighting products through retail sales channels with incentives that reduce customer purchase costs. Partnerships with community organizations will be used to provide free products to low-income customers.

Residential HVAC Equipment and Tune-up Program - This program provides customers with financial incentives for eligible high-efficiency technologies. The incentives are offered in a prescriptive format and address heating and cooling loads, the largest energy usages in most homes. The program also offers "tune-ups" of existing air conditioners (A/C) and heat pumps to Entergy's customers with a particular emphasis on low-income customers.

Residential Audit and Direct Install Program - The Residential Audit and Direct Install Program provides education about home energy usage as well as contractor installed products that will result in immediate energy and cost savings. These services are provided at no cost to the customer. The customer will be left with a report that details how energy is currently being used in the home, ways the customer could reduce energy consumption, and other EMI programs that may be of benefit to the customer. Each low-income customer will also be offered an A/C tune-up during the audit for additional savings and comfort.

Commercial, Industrial, and Governmental (CIG) Prescriptive - This program will provide an expedited, simple solution for qualifying CIG customers interested in purchasing energy efficient technologies with comparatively standard technologies and predictable savings. The program will offer pre-specified or "prescriptive" financial incentives and technical assistance to customers, including audit of government buildings, and will promote upgrades such as lighting, lighting controls, HVAC systems, and food service equipment. This program will offer a simplified method to make energy efficient purchase choices from an established list of common technologies without requiring complex analysis or program participation rules.

CIG Custom - The Custom Program will address technologies not covered by the Prescriptive Program, and/or technologies to be installed in unusual applications or where the savings associated with the project require additional engineering to be estimated accurately. The program will also provide technical assistance to eligible customers to aid them in implementing energy efficient retrofit opportunities, as well as high-efficiency opportunities at the time of new equipment purchase, facility modernization, new construction, or industrial process improvements.

Mississippi Power Company Docket 2014-UN-010

MPC Neighborhood Efficiency Program – This program is an extension and enhancement of the weatherization pilot program filed September 5, 2013, to educate and promote energy efficiency to income-qualified customers. MPC plans to audit 100 homes per month and install efficient lighting and provide insulation upgrades, HVAC tune-ups, and duct sealing.

MPC School Kits and Education Program – MPC intends to target 4th and 5th grade students to educate on the benefits of energy conservation. Students will receive a kit of items to install at home.

Residential Energy Audit and Direct Install Program – This program offers home energy assessments to MPC's residential customers which will help homeowners analyze their energy use, identify energy efficiency improvement projects and install low-cost, energy saving measures in the residence.

Residential and Commercial Air Conditioning Tune-Up and Replacement Program – This program offers incentives toward digital high performance tune-ups and HVAC unit replacements.

Small Business Direct Install and Incentive Program – This program will educate and provide direct-installed efficiency measures and incentives to business customers that fall under a 100kW peak demand threshold.

Large Commercial and Industrial Prescriptive and Custom Program – This program provides facility walkthroughs and incentives toward a suite of energy efficiency measures, allowing for simple approaches to customers with peak demand in excess of 100kW.

Behavioral Analysis Program – This program is designed to bridge the customer engagement gap, providing MPC customers with the tools to understand how they can become better managers of their energy usage. Customers may be enrolled in the online program to monitor and track their hourly, daily, monthly, and yearly energy usage.

MPC Residential and Business Lighting Program – This program will provide compact fluorescent light (CFL) bulbs and light emitting diode (LED) bulbs to residential and business customers through MPC bill payment offices as well as various community events throughout the MPC service territory.

Atmos 2014-UN-017

Residential Solutions Program for New and Existing Homes – This program offers rebates to customers when they replace their existing furnace or boiler with high-efficiency gas models as well as install complementary programmable thermostats, low-flow showerheads, faucet aerators, water heater pipe insulation and water heater wraps.

Multifamily Direct Install Program – This program offers direct installation of low flow shower heads, aerators, pipe wrap, water heater wraps and basic weather-stripping while completing an inventory of existing equipment and identifying additional energy saving opportunities.

Small Commercial & Industrial Program – This program is for C&I customers with peak demand less than 12,000 dekatherms per year. It provides customers with facility assessments, customer education and incentives for the replacement of boilers, programmable thermostats, ventilation, water heaters, ovens, fryers, and furnaces. This program also provides direct install of pre-rinse spray valves and sink aerators, and it has an option for custom projects.

Large Commercial & Industrial Program – This program is for C&I customers with peak demand greater than 12,000 dekatherms per year. It provides customers with facility assessments, customer education and incentives for the replacement of boilers, programmable thermostats, ventilation, water heaters, ovens, fryers, and furnaces. This program also provides direct install of pre-rinse spray valves and sink aerators, and it has an option for custom projects.

Centerpoint Energy 2014-UN-007

Water Heating Program – This program will offer incentives to consumers to encourage the purchase and installation of new high-efficiency natural gas storage tank water heaters and natural gas tank-less water heaters.

Space Heating Program – This program will offer rebate incentives to consumers to encourage the purchase and installation of new high-efficiency natural gas furnaces with an Annual Fuel Utilization Efficiency (“AFUE”) rating of 90% or higher, direct vent wall furnaces with an AFUE rating of 80% or higher, and hydronic heating systems.

Low-Flow Showerhead and Faucet Aerator Program – This program will provide free energy saving low-flow showerheads and faucet aerators to residential customers. Customers will be given the option to request multiples of each low-flow unit type, within prescribed limits.

Residential New Home Construction – This program will provide financial incentives to encourage builders to construct new homes that are equipped with efficient natural gas appliances.

Commercial Food Service Program – This program will offer rebate incentives to food service operators to encourage the purchase of new, qualifying natural gas foodservice equipment.

Commercial and Industrial Boiler Program – This program will offer commercial and industrial customers rebate incentives to encourage the purchase and installation of new high efficiency natural gas boiler equipment.

Commercial and Industrial Solutions Program – This program will encourage commercial and industrial customers to use natural gas efficiently through the installation of cost-effective energy efficiency equipment. The program will do this through a mix of education, free low-flow showerheads and faucet aerators, and development of further strategies to achieve energy savings in the commercial and industrial market.

CenterPoint Energy Education Program – This program will educate residential, commercial, and industrial customers to help them understand their natural gas energy usage and learn about ways to conserve energy.

SMEPA 2014-UA-018

Available for all EPAs who are members of SMEPA:

Comfort Advantage New and Existing Homes Program - The program offers rebates and incentives for building homes that meet specified EE specifications or upgrading existing homes with energy efficient heat pumps.

Coahoma EPA

Coahoma EPA serves 7,933 members in Quitman, Tunica, and Coahoma counties. The EPA offers the following EE programs to its members:

- Residential, Commercial, and Industrial Energy Audits (Started in 2008)
- Customer education in monthly mailings and advertisements
- Currently developing time of use rates for its agricultural members
- Currently developing a residential prepay metering program.

Delta EPA

The EPA offers the following EE programs to its members:

- Energy Education – Delta EPA sends energy tips, articles to customer’s monthly in its *Today in Mississippi* publication.
- Time of Use Rates (TOU) – Delta EPA offers TOU rates to its Commercial, Agricultural, and Industrial members to incentivize members to reduce energy load during peak load times. (Since 2010)

Dixie EPA

Dixie EPA serves 38,293 members in Jones, Wayne, Forest, and Perry counties. The EPA offers the following EE programs to its members:

- Residential Energy Audits (Since 1997)
- CFL Distribution (2009)
- Customer Education via brochures, social media, and interactive education tools.
- Pre-pay Metering expected to begin in 2015

Magnolia EPA

- Customer education via interactive education tools, monthly mailings, and social media
- Residential Energy Audits
- SmartHub – an online energy behavior management program that allows members to monitor and track usage, see suggestions to improve energy efficiency.
- Pre-pay Metering Program (Since 2013)
- SMEPA’s Comfort Advantage New Home Program

Pearl River Valley EPA

- Customer education via interactive education tools, monthly mailings, and social media.
- Residential Home Energy Audits (Since 1990)
- Automated Metering Technology – This program provides members with hourly usage data, which helps them to understand how they consume electricity and how to use it more efficiently. (Since 2010)
- SMEPA’s Comfort Advantage New and Existing Home Program (Since 1988)

Southern Pine EPA

- Residential, Commercial, and Industrial Energy Efficiency Audits help members find ways they can improve their energy efficiency and save money on their bills. (Since 2002)
- Residential, Commercial, and Industrial time of use rates incentivize members to reduce energy load during peak load times to ease the need for new generation. Peak hours vary based on the season; Summer peak hours are 3-8 pm and winter peak hours are 6-8 am and 5-8 pm. (2013)
- CFL Distribution and Recycling (2011)
- Online energy behavior management portal that allows members to monitor their daily usage.
- SMEPA's Comfort Advantage New and Existing Homes Program (1988)
- Customer education through interactive education tools, monthly mailings, and bill messages.

Southwest Mississippi EPA

- Residential, Commercial, and Industrial Energy Efficiency Audits help members find ways they can improve their energy efficiency and save money on their bills. (2006)
- Commercial, and Industrial time of use rates incentivize members to reduce energy load during peak load times to ease the need for new generation. Peak hours vary based on the season; Summer peak hours are 3-8 pm and winter peak hours are 6-8 am and 5-8 pm.
- SmartHub online energy behavior management portal that allows members to monitor their daily usage. (2013)
- SMEPA's Comfort Advantage New and Existing Homes Program (2008)
- Customer education through interactive education tools, monthly mailings, and bill messages.

Twin County EPA

Twin County EPA serves 12,461 members in Washington, Humphreys, Issaquena, and Sharkey counties. The EPA offers the following EE programs to its members:

- Industrial time of use rates
- Customer education in monthly mailings and in advertisements.

Yazoo Valley EPA

Yazoo Valley EPA serves 10,372 members in Yazoo and Holmes counties. The EPA offers the following EE programs to its members:

- Residential and Commercial Energy Audits (Started in 2004)
- CFL Distribution program
- Commercial and Agricultural time of use rates (Started in 2009)
- Customer education through monthly mailings, advertisements, and interactive educational tools.